

### Signage for Abbey Fields

It is important that the signage at Abbey Fields is consistent. Ensure welcome signage is bold and is clear to road users that this is the entrance to Abbey Fields. Use of timber for signage throughout will create a very natural feel to Abbey Fields and will complement all aspects of the Fields. Moving away from corporate/local authority signage will give the Fields its own identity and less like a park.

Signage needs to be in timber to be consistent and complementary to street furniture in the majority of the Fields. Colour of the timber should be light, with choice of timber to be of hardwood for longevity such that replacement is not required on a frequent basis. Preference of material to be Oak and sourced sustainably and treated to remain light in colour. Signage should be located away from the understorey of trees to avoid staining and additional maintenance requirements.

Kenilworth Town Council's Wayfinding Strategy indicates selection of finger posts for proposed way finding. Collaboration between WDC and KTC is essential to ensure consistency with design.

### Principal Entrances

It is important that Abbey Fields is advertised to vehicle users such that 'passers by' can see that there is something important to visit as well as welcoming all pedestrians to the Fields. Principal entrances are generally located at Abbey Fields car park, Castle Road, and Abbey Hill. These are major entrances to Abbey Fields and as such require a bolder approach to welcome visitors. Signage needs to be eye catching, clear, consistent and provide a very limited amount of information. Examples of entrance signage below.



Landmark - Entrance Signs



Fitzpatrick Woolmer – Entrance signs

**Primary Entrances**

Signage for Primary Entrances is mainly for pedestrian use, once people are within the Fields setting. Consistency of material is important and material palette is timber, and in style with the principal entrance signs.

It needs to remain eye catching to attract people into the Fields, but provide more information than the principal signage above. The content of these entrance signs is invaluable and should contain a map of the site, key information, the do's and links to the do not's. It is the first impression of the Fields from a pedestrian perspective and needs to be welcoming, attractive and clear, without overloading the user.

An example of the content and the type of map is seen below. Clear and consistent maps throughout will provide a thorough understanding of the Fields and the location of important features, routes and a location guide.



*Fitpatrick Woolmer – Interpretation*



*Redmason Signs – examples of detail of signage content and maps (material palette to be ignored)*



*Landmark – Aberdeen Display*

## Secondary Entrances

Secondary Entrances are a guide into the Fields. They are a welcome message, and do not dominate the space. They provide pedestrians with a suggested alternative entrance and provide no information to the fields other than discrete 'don'ts'.

Secondary entrances should be recessive to the principal and primary entrances but consistent with material palette of timber and style of timber and how it is used.



*Landmark – County Monoliths*

## Historic and Wildlife interpretative signage

### *Main signs*

Lecterns are currently used throughout the Fields for the main historical information. These need updating, modernizing and replacing in keeping with the design style. Ideally these would be framed in timber, with timber posts.



*Fitzpatrick Woolmer – Wood Lectern*



*Landmark – County Waymarkers*



*Landmark – Lyminster Slider*

Each historical board would contain different information, a location map, but would be consistent throughout the Fields. There would be no need for more than one in any particular location.

Lecterns may also be required for other information, such as key wildlife information. Consistency of material palette is important. An example of a wildlife board is shown below, with key information for visitors.



Redmason Signs – wildlife board

### Plaque & interpretative signs

Plaques are used on the Abbey Fields ruins to provide a more detailed location of 'where you are' within the Abbey ruins. Updating these would provide greater legibility of the ruins. Choice of material is important, although existing plaques could be reused but inset within timber structures.



Landmark – Braemar monoliths and interpretative bollards.

As well as being used for the Abbey ruins plaques, these interpretative bollards and monoliths can be used elsewhere within the Fields for easy interpretation of for example the butterfly garden, meadow areas, rain garden etc.

### Notice boards

Noticeboards to be in timber and located near to or combined with the primary entrance signage. These need to be freestanding at the Principal entrances, but located within the Fields. Noticeboards for positive news only and to be large enough to include all Fields' events and activities.



Landmark – Combination boards



Fitzpatrick Woolmer – Freestanding notice board



*Fitzpatrick Woolmer – C Combination display*

**Finger posts**

Finger posts to be consistent in style with the Fields but also to be consistent with information relevant to the KTC waymarking strategy.

Examples of timber finger posts:



*Landmark – County Fingerpost*



*Fitzpatrick Woolmer – E Combination display*



*Landmark – Hillingdon Fingerpost*



*Fitzpatrick Woolmer – Grenadier finger post*



*Fitzpatrick Woolmer – Rustic oak finger post*

The messaging on the finger post is also important and to encourage more pedestrian engagement with the Fields. The finger posts need to be consistent in style, but also consistent in message and information.



*Redmason signage – finger post information*

## Car park

Signage for car park to be less cluttered, clear, concise and recessive to Abbey Fields signage. Example of this form of signage below, although all car park signage framework should be inkeeping with park signage for consistency.



Use of bollards in a more consistent way to prevent vehicle accessibility but allow permeability.



*Landmark bollards*

## ZONE CHARACTERISTICS

### Church – items specific to church

Church signage to be upgraded and inkeeping with the Fields and to use timber in character with the material palette of the Fields. Design style similar to below, however timber to be treated to match that of the Fields, i.e. light oak.



*Notice Board Company*

Welcome sign to St Nicholas Church to be timber framed similar to image below, with church colours to centre. This will provide consistency within the fields.



*Fitzpatrick Woolmer – Bowman Option C*

### Seating

Within the churchyard all metal benches to be relocated within the Fields and replaced with timber benches. This will provide a less 'park' related environment. Existing timber benches to be refurbished where possible. Replacement benches to be of the following:

*Economical choice:*



*Broxap – Victoria Seat*

*Select choice:*



*Chris Nangle Furniture – Classic Bench*

Consider replacement of mesh bins in church yard, although these remain recessive to the church. Should these be replaced, ensure they are consistent with the Design Guide of the Fields.

## Church & Abbey; Northern Bank; Lake and South Brook

### Plaque & interpretative signs

Plaques are used on the Abbey Fields ruins to provide a more detailed location of 'where you are' within the Abbey ruins. Updating these would provide greater legibility of the ruins. Choice of material is important, although existing plaques could be reused but inset within timber structures.



*Landmark – Braemar monoliths and interpretative bollards*



*Fitzpatrick Woolmer Heritage Trail post*

These structures can be used in such a way that these interpretative plaques are more accessible and visible to visitors, particularly in locations where they are more discretely placed.

### Gates

Access gates that need replacing to be of a quality similar to those used on High Street, to be 5 or 6 bar field gates, consistent in style and quality.

*Economical choice:*



*Jacksons Fencing – 5 bar field gate (softwood)*

*Select choice:*



*Ingestre Woodworks – 5 bar field gate (oak)*

Replace A-frame gates to entrances with timber A-frame gates in keeping with the style of the Fields.



*Woodscape – Abbey Gate*



## Pedestrian Guardrail

Pedestrian Guard rail on High Street to be replaced with a style more inkeeping with the character of the location. For the short stretch of guardrail on High Street, it would benefit a bespoke design that respects the history of the area. All metal elements of the proposed guardrail to be RAL 9005 black or RAL 9011 Graphite Black. However, choice of colour must be consistent throughout inclusive of street furniture and fencing.



*Street Furnishings Bespoke Guardrail*

## Seating

Seating within these locations to be timber benches, replacing where appropriate and repaired where applicable. A mix of styles is acceptable as long as no more than 2-3 bench styles are used. The following are recommended examples:

*Economical range:*



*Broxap – Edale Rustic (currently used)*



*Broxap – Hatton Rustic*



*Broxap – Victoria Seat*

Select range:



Chris Nangle – back bench



Chris Nangle – Heavy duty back bench



Chris Nangle – classic bench

## Bins

Replace all bins with a uniform size and style of bin. Consider use of recycling bins as a separate bin.

All dog bins to be replaced with standard bins. All metal elements of proposed bins and posts, to be RAL 9005 black or RAL 9011 Graphite Black. However, choice of colour must be consistent throughout inclusive of street furniture and fencing.

*Economical bins:*



Broxap – Derby litter bin (to have minimal writing and council colouring to make it unique to the setting)

*Select range:*



Bailey Streetscene – Ascot litter bin

## Bollards

All bollards to be timber in nature and consistent in style throughout. Ensure all bollards tie into those used within the car park and other zones throughout the Fields where access is restricted for pedestrian use only. Bollards/posts to have dual purpose and used as information sources in locations such as primary and secondary entrances. These can provide key information, do's and don'ts, way markers etc.

*Economical range:*



*Broxap – pointed bollard*

*Select range:*



*Landmark – County waymarker posts*

## Trim trail

Include more trim trail opportunities throughout the fields to create a more active route around the Fields. These could include:



*Playdale – Vault*



*Playdale –  
Twin balance beam*



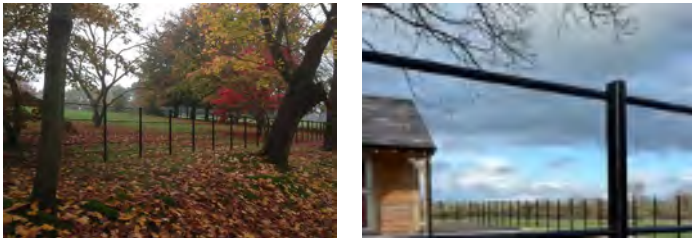
*Playdale –  
Pole climb*

Upgrade of the trim trail signage would be required, and this needs to be in keeping with the signage guide above.

## Fencing

Fencing to bridge parapets, post and rail fencing to be retained and replaced/repared when required. Fencing within the Fields and proposed fencing to the brook to be consistent in style and colour. All metal fencing, existing or proposed to be RAL 9005 black or RAL 9011 Graphite Black. However, choice of colour must be consistent throughout inclusive of street furniture and bins. Estate type fencing would be in character with this location although this varies in quality. Estate fencing can be used along Finham Brook although lower sections to include stock proof mesh to prevent access by dogs.

*Economical range:*



*Jacksons Fencing – Estate rail. These are a tubular construction*

*Select range:*



*Brittania Estate Fencing – continuous welded estate fencing. Solid bar construction and not ‘modular’ in nature. Guaranteed longevity.*

## Play and Leisure

### Seating

Play & Leisure to ensure metal benches are located around the Barn and Museum, with timber benches within the play area.

A mix of timber styles is acceptable as long as no more than 2-3 bench styles are used as per detailed above.

Picnic benches to be replaced with timber picnic benches. Uniformity of style is essential with only 1 design style to be used throughout. The design choice must be adaptable for wheelchair accessibility such that a minimum number of 2 benches can provide easy access for wheelchair users. Broxap do not appear to have adaptable ranges of furniture. Chris Nangle furniture can be readily adapted for wheelchair use.

*Economical range:*



*Broxap – Land Picnic Bench (not wheelchair accessible)*



*Broxap – Springfield Picnic Bench (wheelchair accessible)*

Select range:



*Chris Nangle – Green Oak Picnic Bench  
(adapted to be with or without wheelchair access)*

### **Bins and Bollards**

All litter and dog bins to be replaced in line with the design code as stated above.

All bollards to be in line with the design code and where necessary inclusive of reflective material for Leisure Drive.

### **Gates**

A-frame gate to be replaced in line with the design code as stated above within the Church location.

### **Lake**

Lake zone to retain and refurbish existing metal benches. Timber benches replaced with metal benches.

### **South Brook**

South Brook zone to replace and repair timber benches in line with the design guide.