



# Warwick District 2020

The Community Plan for Warwick District



**Warwick Partnership**

ACHIEVING MORE BY WORKING TOGETHER

# foreword

We are all stakeholders in the future success of our area. But success does not just happen; it requires detailed planning and teamwork.

Such a plan should cover all sectors of the community and issues like **safety, health, equality, economic growth** and **sustainability**.

To create Warwick District's Community Plan, the Warwick Partnership brought together representatives from the public as well as local councils and agencies covering business, education, health, police and the voluntary sector.

Our first Community Plan, published in 2001, covered the period 2001–2003. At the end of that period we reviewed achievements and assessed future needs. This document results from a public consultation carried out last summer and takes account of changes within the area.

As you can imagine, in a rapidly changing, uncertain world, developing any long-term vision is not easy. We have no crystal ball. But I believe the key objectives laid out in the plan provide a sound framework for future measurable development.

Throughout history, our strength has always been our people. From mediaeval kingmakers through to Georgian and Victorian town fathers, the area has benefited from public-spirited and talented people.

In just one example, undoubtedly Dr Jephson would be delighted to discover that a garden named in his honour has been recognised as the best public park in the country.

Talented people still live here, providing the driving force we need for success. Our District and County Councils are recognised as being at the forefront of delivering excellent services. We have a sound local economy, along with schools and colleges envied by many. Add first-class healthcare, a vibrant voluntary sector and cultural organisations striving for and achieving excellence and you can see there is much to applaud.

In commending this plan to you, I wish to thank everyone involved in its preparation for their hard work and professionalism. I believe it is a credit to them. It is our duty to ensure that everyone shares the facilities we enjoy, now and in the future.



**Keir McDonald**  
Chair of the Warwick Partnership



**Warwick Partnership**

# introduction

Warwick District 2020 is Warwick District's Community Plan, explaining how we plan to improve the economic, social and environmental well-being of our area over the next 15 years.

Warwick District 2020 is the area's second community plan:-

- It sets a long term vision, which was adopted for the first Community Plan in 2001
- It also identifies long-term objectives, shorter-term priorities and actions to help achieve the overall vision and
- Provides a framework for the main organisations to work in partnership and take those key actions forward

## Review of Community Plan 2001 – 2003

After extensive consultation with local people, the District's first Community Plan was published in 2001. In 2004 the first task of the new local strategic partnership, the Warwick Partnership, was to review achievements, identify areas needing more work and consider new emerging issues.

The review also assessed new and up-to-date statistics such as the 2001 Census and Warwickshire County Council's Quality of Life Report in order to determine major trends and issues affecting the area.

A review of current and emerging strategies and plans, at local and national level, was also carried out through discussions with organisations, partnerships and community representatives.

## Warwick District 2020

This document builds on the achievements of the first Community Plan. As well as progressing work on longer-term actions identified in 2001, it now incorporates new actions which reflect the changing needs of our local community.

The Warwick Partnership consists of major public sector agencies together with representatives of the business, voluntary and community sectors. (Details of the membership are continued on page 17. It has been the driving force behind the development of Warwick District 2020.

Last year's review confirmed the vision set out in our first Community Plan:

**'We want Warwick District to be safe, healthy, fair and prosperous, now and into the future.'**

Underpinning this vision are six strategic objectives that embody the main themes affecting our quality of life. These relate to a community that is:

- **SAFE**
- **HEALTHY**
- **FAIR**
- **PROSPEROUS**
- **COHESIVE**
- **SUSTAINABLE**

In this plan these six objectives form a framework within which to set priorities and state how we will meet them. We have tried to be realistic in what can and cannot be achieved. The vision and objectives take us 15 years into the future but a staged approach is needed to get there. Three-year action plans, to be reviewed regularly, will provide the flexibility to

respond and adapt to social, economic and environmental changes on both a local, regional and national scale.

## What's in Warwick District 2020?

The main part of this document is explaining HOW we aim to achieve the vision i.e. the action plan.

Each section of each strategic objective sets out

- **Where we are** – what are the key issues?
- **Where we want to be** – our priorities
- **What we will do** – key actions over the next 3 years

Some of these actions are new, while some are developments of existing plans and activities. But they all have one thing in common – their success depends upon agencies working together. We realise that we may not achieve a 100 per cent success rate but these actions will take us in the right direction towards a **safer, healthier, fairer** and more **prosperous** community.

After three years, following a period of consultation, we will review our priorities and identify new actions and targets for 2008 - 2011.

Many of the actions in the plan address a number of challenges, in other words they are cross cutting. For example, the important issue of affordable, quality housing impacts on the health and well-being of local people, the economy and the environment.

## Fundamental Principles

A '**fair**' and '**cohesive**' community form two of the six strategic objectives, but they are also key principles that influence the way in which all actions are carried out. Ultimately, the plan seeks to redress imbalances across all aspects of life and increase opportunities for the most disadvantaged.

It is focused on:

- **improvement for all**
- **fastest improvement for the most deprived**
- **better access to services**

As part of the review process, the plan will be monitored to see how it is addressing those factors that leave some people feeling they are not enjoying the quality of life experienced by others in their community. Factors include: unemployment, low income, poor housing, high crime, poor environment, bad health, disability, old age, lack of education, prejudice or discrimination, rural and cultural isolation.

Warwick District 2020 seeks to embrace the diversity of the area. The Warwick Partnership has consulted widely with different cultures, faiths and minority ethnic groups. This has resulted in valuable contributions, which influenced the Priorities and Key Actions.

## Links to other plans

Warwick District 2020 is the overarching plan for Warwick District. It sets the context and direction for other plans.

In addition to working to their own corporate plans, Warwickshire Police, Warwickshire County Council, Warwick District Council, the South Warwickshire Primary Care Trust and the Council for Voluntary Service, as members of the Warwick Partnership, are committed to Warwick District 2020. Every effort has been made to ensure that our partners' aims and objectives support those of Warwick District 2020 and vice versa.

The Community Plan provides the opportunity for these key agencies to work together on specific actions that they could not address in isolation. Although the Community Plan is not all encompassing, in that it does not detail day-to-day work of key service providers, or reflect all the activities going on in Warwick District it is a partnership document addressing jointly identified priorities in collaboration with the local community.



We want a  
*safe*  
community  
where people  
can go about  
their daily lives  
feeling safe  
and confident

Priorities	Key actions	Lead agency
<p><b>S1</b> Reduce crime particularly drug and alcohol related crime and anti social behaviour</p> <p><b>S2</b> Reduce fear of crime</p> <p><b>S3</b> Work towards providing a safer physical environment</p>	<p><b>Develop local community forums</b> in which people can engage with Police and councillors and can contribute to neighbourhood action plans to improve the social and physical environment of their areas</p> <p><b>Establish stronger links with young people</b> and the groups that represent them</p> <p><b>Improve and increase access to drug treatment services</b></p> <p><b>Improve the safety of parks and open spaces</b></p> <p><b>Increase the visibility of uniformed presence</b></p> <p><b>Reduce the incidence of Anti-Social Behaviour through effective partnership working</b></p>	<p><b>Warwickshire Police</b></p> <p><b>Warwickshire County Council</b></p> <p><b>South Warwickshire Primary Care Trust</b></p> <p><b>Warwick District Council</b></p> <p><b>Warwickshire Police</b></p> <p><b>Warwick District Crime and Disorder Reduction Partnership</b></p>

### Some of our targets 2005 - 2008

- Reduce recorded crime by 15%.
- Reduce anti-social behaviour by 5%.
- Reduce business crime by 15%
- Reduce violent crime by 6% by 2007/08.
- Ensure that everyone in Warwick District has access to a local community forum by March 2007.
- Recruit young people's representatives to all community safety priority action groups by March 2006.
- Carry out a review of the park ranger service by September 2005 with the aim of extending the service by March 2006.



We want a  
*healthy*  
community where  
opportunities are  
available to  
everyone to make  
informed choices  
to achieve and  
maintain a healthy  
lifestyle and  
feeling of  
wellbeing

Priorities	Key actions	Lead agency
<p><b>H1</b> To enable families to provide a healthy start to life and sustain a healthy lifestyle</p> <p><b>H2</b> To enable everyone to lead a healthy and active life by providing appropriate and accessible information and opportunities to participate in activity</p> <p><b>H3</b> To support older people, carers and those cared for in improving health, independence and quality of life</p>	<p><b>Develop a family centre</b> on the Packmores Estate in Warwick</p> <p><b>Improve access to teenage friendly sexual health services</b></p> <p><b>To increase the number of, and support existing, smoke free environments</b></p> <p><b>Help community facilities achieve the Heartbeat Award</b> particularly within black and minority ethnic communities</p> <p><b>Introduce a 'Culture Card'</b> to encourage the participation of local people and increase usage of local facilities</p> <p><b>Increase walking opportunities</b> across the district</p> <p><b>Increase number and range of sports and leisure activities for young people</b></p> <p><b>Reduce the risk of falls and accidents amongst older people</b></p> <p><b>Provide benefits and welfare rights advice</b> to carers of those with special needs/mental health problems</p> <p><b>Provide information on preventative health programmes</b> particularly targeting 'at risk' groups</p>	<p><b>Warwickshire County Council</b></p> <p><b>Warwickshire County Council /South Warwickshire Primary Care Trust</b></p> <p><b>South Warwickshire Primary Care Trust</b></p> <p><b>Warwick District and Warwickshire County Councils</b></p> <p><b>Warwick District Council</b></p> <p><b>Warwick District Council</b></p> <p><b>Warwick District Council</b></p> <p><b>Age Concern Warwickshire</b></p> <p><b>Warwickshire County Council</b></p> <p><b>South Warwickshire Primary Care Trust</b></p>

### Some key targets 2005 - 2008

- Reduce the number of under 18 teenage conceptions by 50% from the 1998 baseline.
- In 2005/6 we will establish a walks programme and organise 10 walks. We will then expand the scheme by at least 5% per year in the period to 2008.
- Organise falls prevention courses for up to 75 older people and carry out 250 physical activity and mobility sessions by April 2006.
- Establish a community health education programme targeted at high risk groups, that includes at least one major promotional event per year.
- Ensure all publicly owned buildings are smoke free by December 2006.
- Pilot a "Culture Card" at the area's main leisure facilities by March 2006.





*We want a  
fair  
community  
where there are  
improvements in  
the quality of  
life for all,  
with the fastest  
improvement for  
the most  
deprived*

Priorities	Key actions	Lead agency
<b>F1</b> To explore ways of providing more affordable, accessible and sustainable housing	<b>Act on the findings of the housing needs study</b> particularly addressing black and minority ethnic issues <b>Identify public land</b> for affordable housing development	<b>Warwick District Council</b> <b>Warwick District and Warwickshire County Councils</b>
<b>F2</b> To achieve equality of access to essential services	<b>Increase the number of first/one stop shops</b> and explore the feasibility of mobile ones in rural areas	<b>Warwick District and Warwickshire County Councils</b>
<b>F3</b> Reduce poverty in the most deprived areas	<b>Improve transport links to health clinics, hospitals, surgeries</b> <b>Create a cultural activity database</b> to improve access to such information	<b>South Warwickshire Primary Care Trust</b> <b>Warwickshire County Council</b>
<b>F4</b> Provide lifelong learning and increase opportunities for skills development	<b>Maximise people's income</b> by helping to increase benefits take up and improve access to debt advice <b>Stop people going into debt</b> by providing money management training <b>Pilot a home based adult learning project</b> <b>Help to provide training for those working with under 5's</b> and in residential/care homes <b>Help to develop an integrated programme of learning centres called 'Choices'</b>	<b>Warwick District Welfare Rights Group</b> <b>Warwick District Credit Union</b> <b>Warwickshire County Council</b> <b>Warwickshire County Council</b> <b>Warwickshire County Council</b>

### Some key targets 2005 - 2008

- Implement the findings of the Warwickshire Black and Minority Ethnic Housing Needs Study, focussing on awareness and communication methods.
- Undertake a joint mapping exercise and establish a database of land available for affordable housing by December 2005.
- Establish one stop shops in Kenilworth by September 2005 and in Whitnash by January 2006.
- Expand the current Royal Leamington Spa based financial literacy training programme to the whole of Warwick District by March 2006.
- Pilot a home based adult learning project in the Packmores area of Warwick by April 2005 and in Lillington by December 2005.
- Through Warwick District Welfare Rights Group we will bring benefits to the most deprived people in Warwick District, bringing in £4 of new benefit for every £1 invested in the service.



We want a  
*prosperous*  
community  
where a strong  
local economy  
with a sound  
knowledge and  
skills base  
provides the  
foundation for  
a successful  
community

Priorities	Key actions	Lead agency
<p><b>P1</b> To continue the regeneration of the town centres</p>	<p><b>Establish a business improvement district in Royal Leamington Spa</b></p>	<p><b>Warwick District Council</b></p>
<p><b>P2</b> Face the challenge of a changing rural economy</p>	<p><b>Produce a Kenilworth Town Centre action plan</b> to include proposals for the re-development of Talisman Square and provision of a community arts centre</p>	<p><b>Warwick District Council</b></p>
<p><b>P3</b> Work to ensure a match between the supply of local jobs and a suitably skilled workforce</p>	<p><b>Provide new visitor information facilities in Warwick</b></p>	<p><b>South Warwickshire Economic Development Team</b></p>
<p><b>P4</b> Continue to promote investment and collaborative working in key areas of the economy</p>	<p><b>Re-develop Spencer Yard in South Leamington</b> as the hub of the cultural quarter</p>	<p><b>Warwick District Council</b></p>
<p><b>P5</b> Continued social and economic regeneration in areas of deprivation</p>	<p><b>Develop Stoneleigh Park into a centre of excellence</b> for rural enterprise</p>	<p><b>Royal Agricultural Society of England with Warwick District and Warwickshire County Councils</b></p>
<p><b>P4</b> Continue to promote investment and collaborative working in key areas of the economy</p>	<p><b>Support the Green Grocer Cooperative Wholesaler Project</b></p>	<p><b>Warwickshire Rural Hub - a farmer and rural business led group</b></p>
<p><b>P5</b> Continued social and economic regeneration in areas of deprivation</p>	<p><b>Improve relationships and communication between colleges and industry</b></p>	<p><b>South Warwickshire Economic Development Team</b></p>
<p><b>P5</b> Continued social and economic regeneration in areas of deprivation</p>	<p><b>Provide support for the Portuguese migrant workers' community</b></p>	<p><b>Warwickshire County Council</b></p>
<p><b>P5</b> Continued social and economic regeneration in areas of deprivation</p>	<p><b>Coordinate the work of training agencies</b> to support people in low paid/part time work in gaining qualifications</p>	<p><b>Learning and Skills Council</b></p>
<p><b>P5</b> Continued social and economic regeneration in areas of deprivation</p>	<p><b>Identify ways of encouraging the economic growth</b> and development of the creative and tourism industries</p>	<p><b>South Warwickshire Economic Development Team</b></p>
<p><b>P5</b> Continued social and economic regeneration in areas of deprivation</p>	<p><b>Develop a public/private partnership</b> for the longer term physical regeneration of Leamington Old Town</p>	<p><b>Warwick District Council</b></p>
<p><b>P5</b> Continued social and economic regeneration in areas of deprivation</p>	<p><b>Use census data and socio economic information to identify those people locally suffering deprivation and focus regeneration activity on the communities in which they live.</b></p>	<p><b>Warwick District and Warwickshire County Councils</b></p>

### Some key targets 2005 - 2008

- Ensure that District unemployment rates remain at less than 66% of the national average.
- Complete the development of The Cultural Quarter in Royal Leamington Spa by March 2006.
- Employ a Portuguese Community Support worker by April 2005 and undertake a community needs analysis by December 2005.
- Provide 700 new jobs in the area.



We want a  
*cohesive*  
community  
where everyone  
lives and  
works  
together in a  
spirit of  
tolerance and  
cooperation

Priorities	Key actions	Lead agency
<b>C1</b> Increase the numbers of people involved in sports and community-based activities	<b>Maximise the use of publicly owned and community buildings</b>	<b>Warwickshire County Council</b>
<b>C2</b> Promote community spirit	<b>Run rural transport schemes for young people</b> to access sports activities in the towns during school holidays	<b>Warwick District Council</b>
<b>C3</b> Promote greater understanding and positive relationships between older and younger generations and different faiths and cultures	<b>Develop a community award scheme</b> in partnership with the local business community	<b>Warwick District Council</b>
	<b>Develop an inter-faith forum</b>	<b>Warwickshire County Council</b>
	<b>Establish and promote a district wide cultural festival</b>	<b>Warwick District Council</b>
	<b>Establish a county wide race equality partnership</b> that will deliver services at a Warwick District level, to provide race equality support and advice and improve links between the black and minority ethnic community and local service providers	<b>Warwick District and Warwickshire County Councils</b>

### Some key targets 2005 - 2008

- Use the extended schools programme increase the community use of schools from 2005.
- Provide transport to enable young people in rural areas to access holiday sports activities from summer 2005.
- Establish a Community Award Scheme by March 2006.
- Establish a faiths forum by March 2006.
- Locate funding to establish a festival coordinator post to market and promote existing and new festival activities by March 2007.
- Race equality partnership to be established by June 2005 and provide a comprehensive range of services by June 2006.



*We want a  
sustainable  
community where  
the needs of the  
present do not  
compromise the  
needs of future  
generations and  
where the  
quality of the  
environment is  
protected and  
enhanced*

Priorities	Key actions	Lead agency
<p><b>S1</b> Protect and enhance the built and natural environment</p> <p><b>S2</b> Develop sustainable waste management</p> <p><b>S3</b> Increase energy efficiency and increase the use of sustainable energy</p> <p><b>S4</b> Promote greener travel and use of public transport</p>	<p><b>Support the local implementation of the Warwickshire Biodiversity Action Plan</b></p> <p><b>Encourage local businesses</b> to reduce their waste disposal costs</p> <p><b>Expand recycling activities</b></p> <p><b>Target supermarkets</b> with campaigns on over packaging</p> <p><b>Reduce fuel poverty</b> by implementing the South Warwickshire Affordable Warmth Strategy</p> <p><b>Set up a local transport forum</b> to enable people to influence the provision of local services</p>	<p><b>Warwickshire County Council and Warwickshire Wildlife Trust</b></p> <p><b>Warwick District Council</b></p> <p><b>Warwick District Council</b></p> <p><b>Warwick District Action 21</b></p> <p><b>Warwick District Council</b></p> <p><b>Warwickshire County Council</b></p>

### Some of our key targets 2005 - 2008

- Recycle or compost 25% of total waste collected by March 2006.
- Increase the energy efficiency of owner occupied and private rented housing by 2% year on year in the period to 2008.
- Undertake one local supermarket packaging campaign by July 2006.
- Establish Park and Ride schemes for Warwick and Royal Leamington Spa by 2008.
- Protect key species and habitats identified in the Biodiversity Action Plan – specifically seeking to ensure no further loss of Water Vole populations and an increase in the populations of Otters and Barn Owls.



# implementation and monitoring

The Community Plan action plan sets out the key activities that need to take place over the next three years in order to make progress and achieve our long-term objectives.

Some of these activities will be driven by specific partnerships but in each case a responsible agency has been listed in the relevant section to ensure accountability is built into the plan. The Warwick Partnership will monitor overall progress on the action plan and review it publicly mid-term.

Behind this action plan are numerous detailed 'live' plans, to which the themed groups/partnerships and agencies are working and on which they regularly report progress to the Warwick Partnership Board.

## The next review

Warwick District 2020 is the area's second community plan.

A review of progress in implementing Warwick District 2020 and an assessment of new challenges facing the district will take place at the beginning of 2007. This will set the wheels in motion for the development of the new action plan 2008 – 2011.

# who's involved in the Warwick Partnership?

**Government Office West Midlands**

**Council for Voluntary Service - Warwick District**

**The Community and Voluntary Sector Network**

- Community of Interest Forums
- Neighbourhood Initiatives Forum
- Community and Voluntary Sector Representatives

**Warwick Partnership Steering Groups**

- Warwick District Crime and Disorder Reduction Partnership
- Warwick District Community Learning Partnership
- Culture Group
- Environment Strategy Group
- South Warwickshire Business Partnership
- Warwick District Health Improvement and Wellbeing Partnership
- Warwick District Housing Strategy Group

**Business Representative**

**Warwickshire County Council**

**Warwick District Council**

**Warwickshire College**

**South Warwickshire Primary Care Trust**

**Warwickshire Police Authority**



**Warwick Partnership**

**Contact Us:**

E-mail: [info@warwickpartnership.org.uk](mailto:info@warwickpartnership.org.uk)

Website: [www.warwickpartnership.org.uk](http://www.warwickpartnership.org.uk)

Discussion Forum: [www.warwickforum.org.uk](http://www.warwickforum.org.uk)

Telephone: **01926 456019 / 736136**

This information is available in other formats and languages on request.