

Survey feedback report – Tach Brook Country Park

1. Purpose of the survey

The survey provided local communities with an opportunity to share with the Project team how they use current parks and what features they would like to see in Tach Brook Country Park.

The purpose was to gather opinions and ideas on the facilities that local communities would like to see in Tach Brook Country Park and to build an understanding of how the space would likely be used in order to shape design options for presentation at consultation early next year.

2. Purpose of this report

This report presents a summary of the feedback gathered from the online survey.

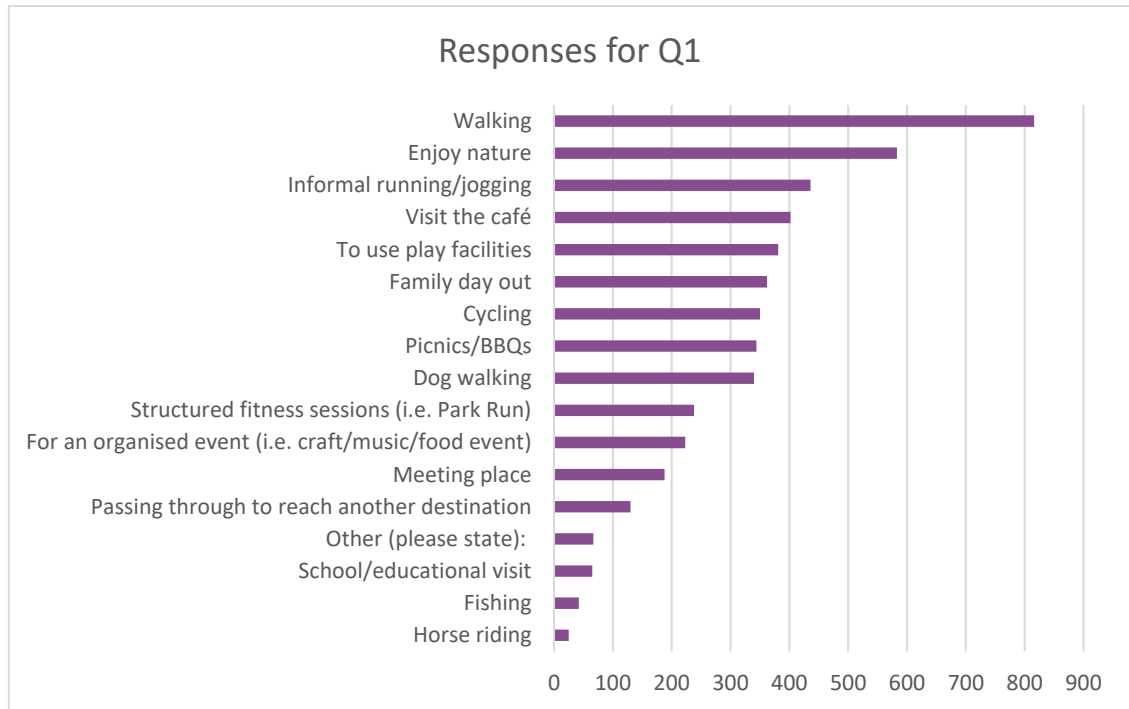
3. Survey details

Online survey location/URL	warwickdc.gov.uk/tachbrook
Number of responses	955
Online response portal opening dates	Friday 22 nd November – Friday 20 th December



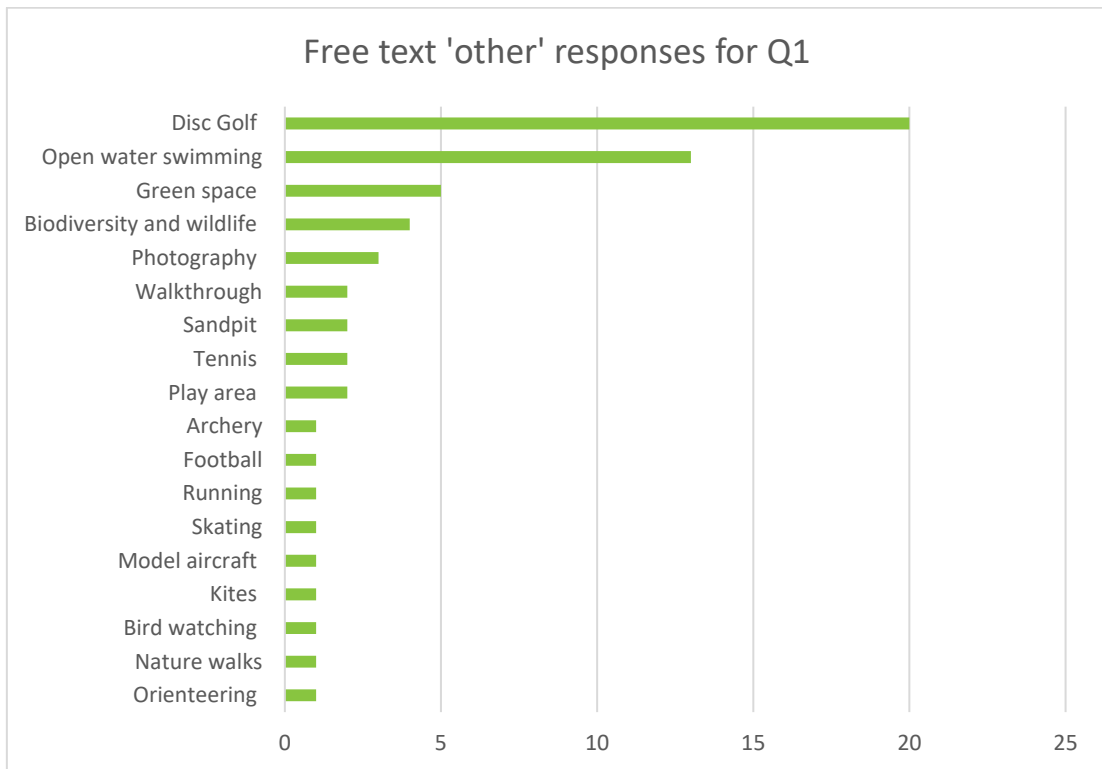
1. Typically, what is the purpose for you visiting parks?

Respondents were asked to provide their reasons for visiting parks. The three most popular purposes for visiting parks chosen by respondents out of those listed were walking, enjoying nature and informal running/jogging. The three least popular options of those prompted were horse riding, fishing and school/educational visits. Responses to Question 1 are outlined in the table below.



A number of other purposes for visiting parks were raised. The most popular of these were Disc Golf, open water swimming, green space, and biodiversity and wildlife. These free text responses are shown in the chart below.





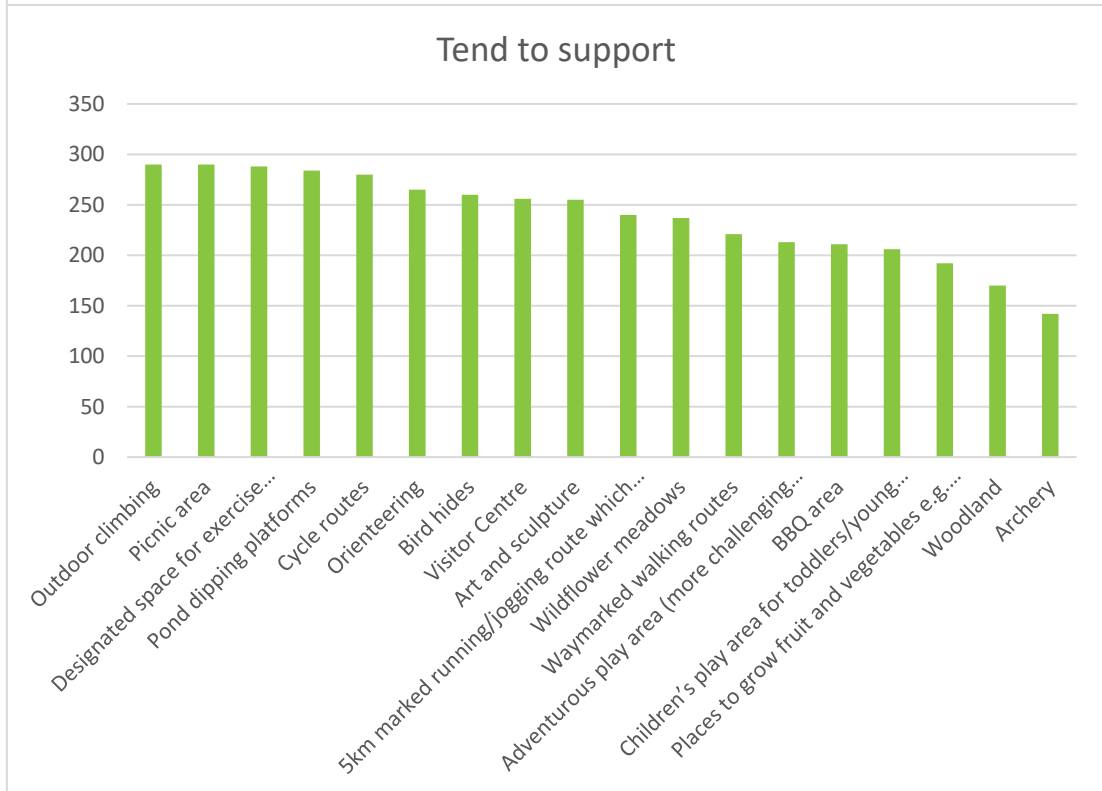
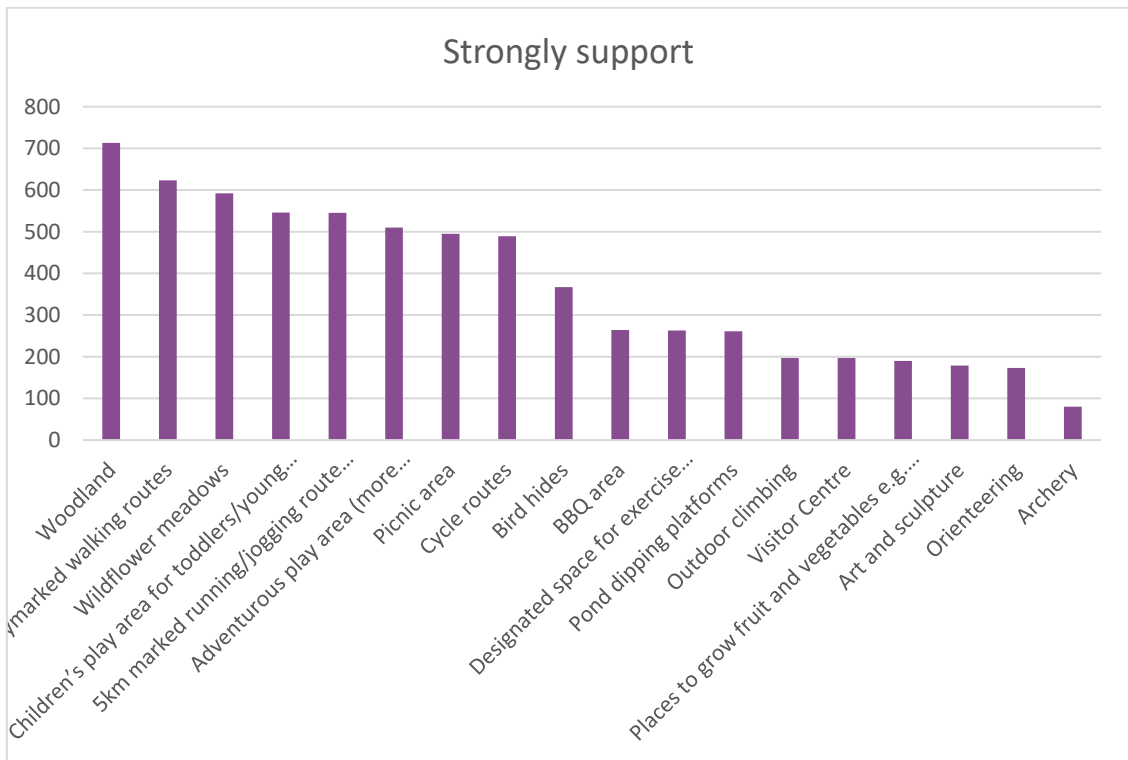
Some responses did not have a theme applied as they expressed feedback outside the scope of the question. Such responses included a suggestion for the Country Park to be named Tachbrook Country Park and criticism of the surrounding housing development.

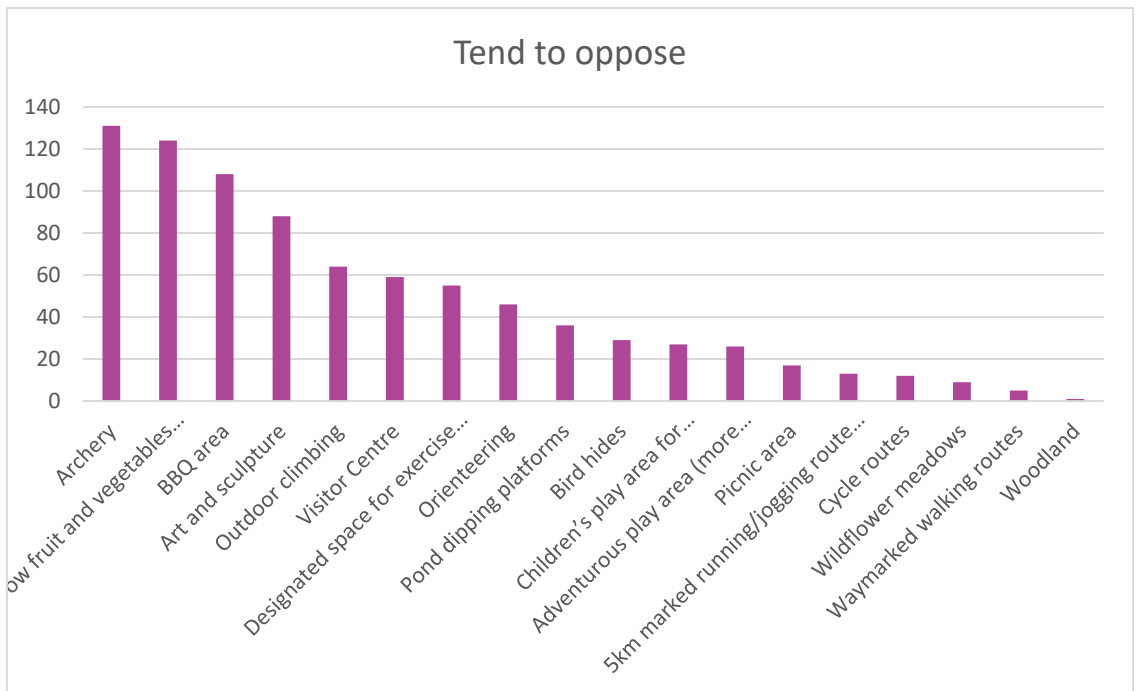
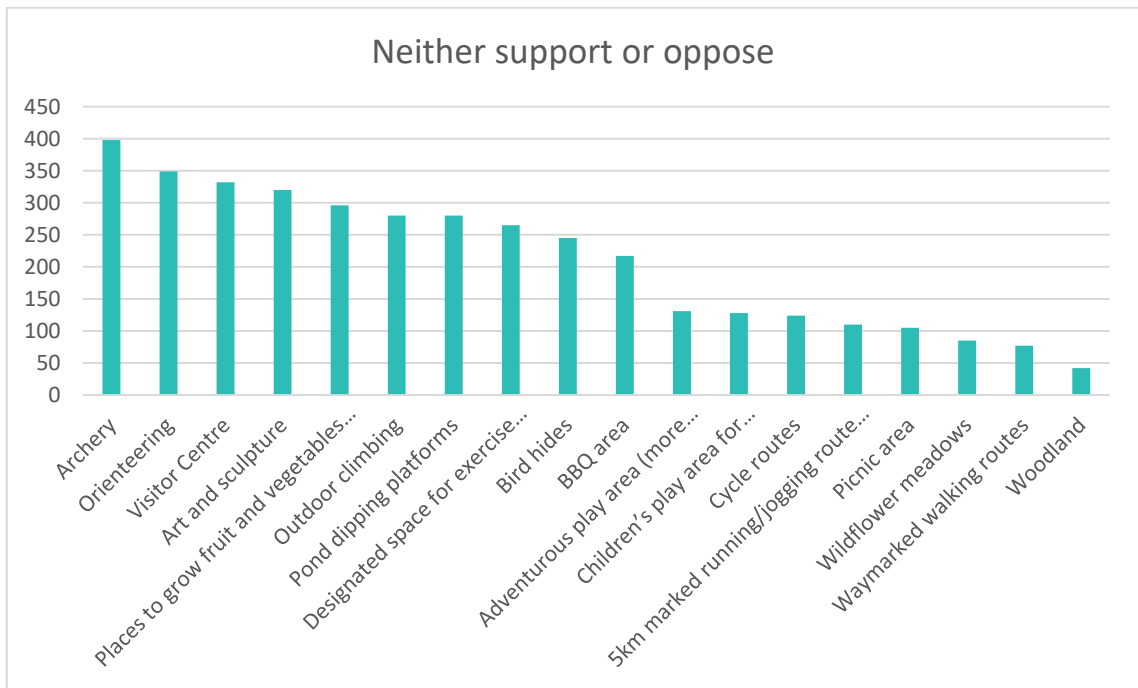
2. A number of different features could be included within the country park. To what extent do you support or oppose the following facilities?

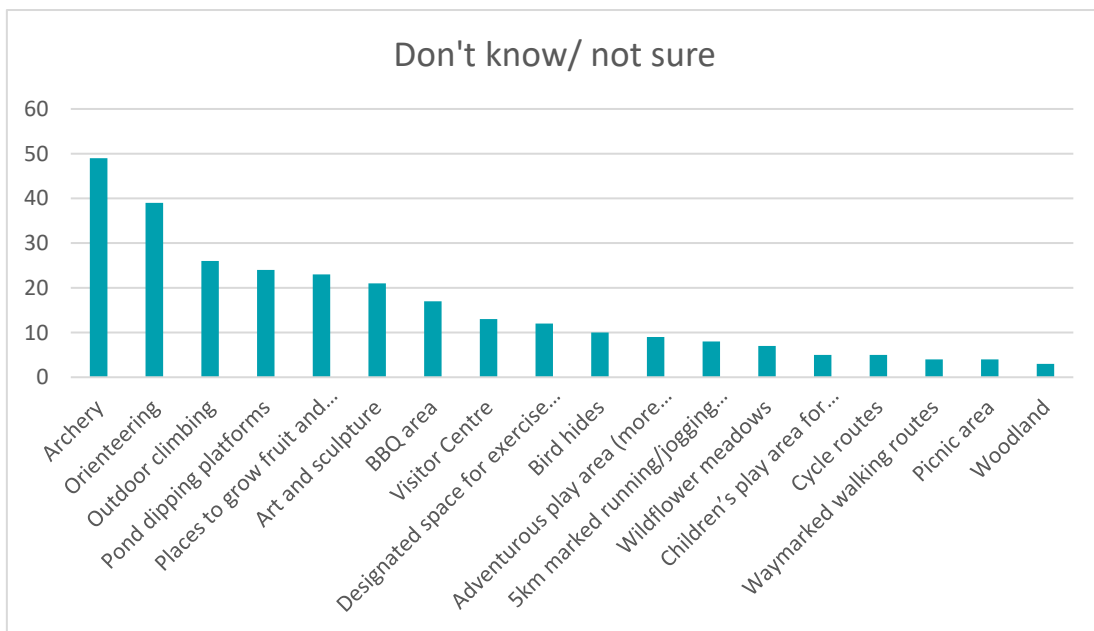
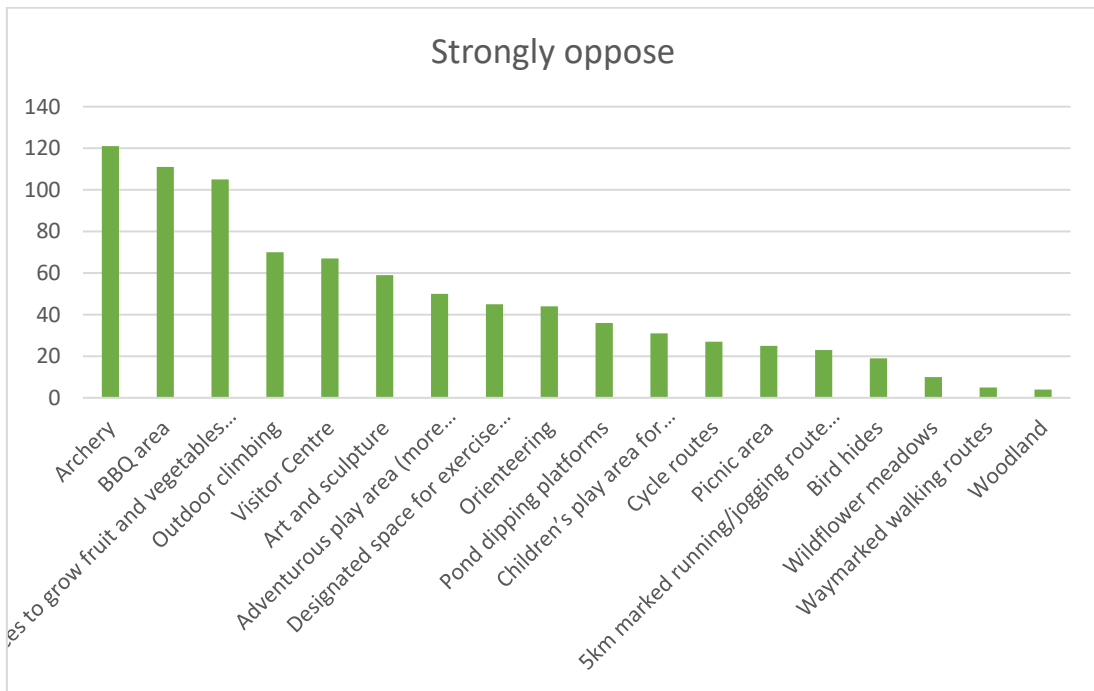
This question prompted respondents to rank their support for a variety of listed park features. The following series of charts displays the levels of support among respondents for the listed features.

The facilities with the strongest proportion of support were woodland, waymarked walking routes and wildflower meadows. Conversely, the facilities with the most mixed response were archery, art and sculpture, and places to grow fruit and vegetables e.g. allotments and community orchards. The levels of support for options in response to Question 2 are outlined in the table below.



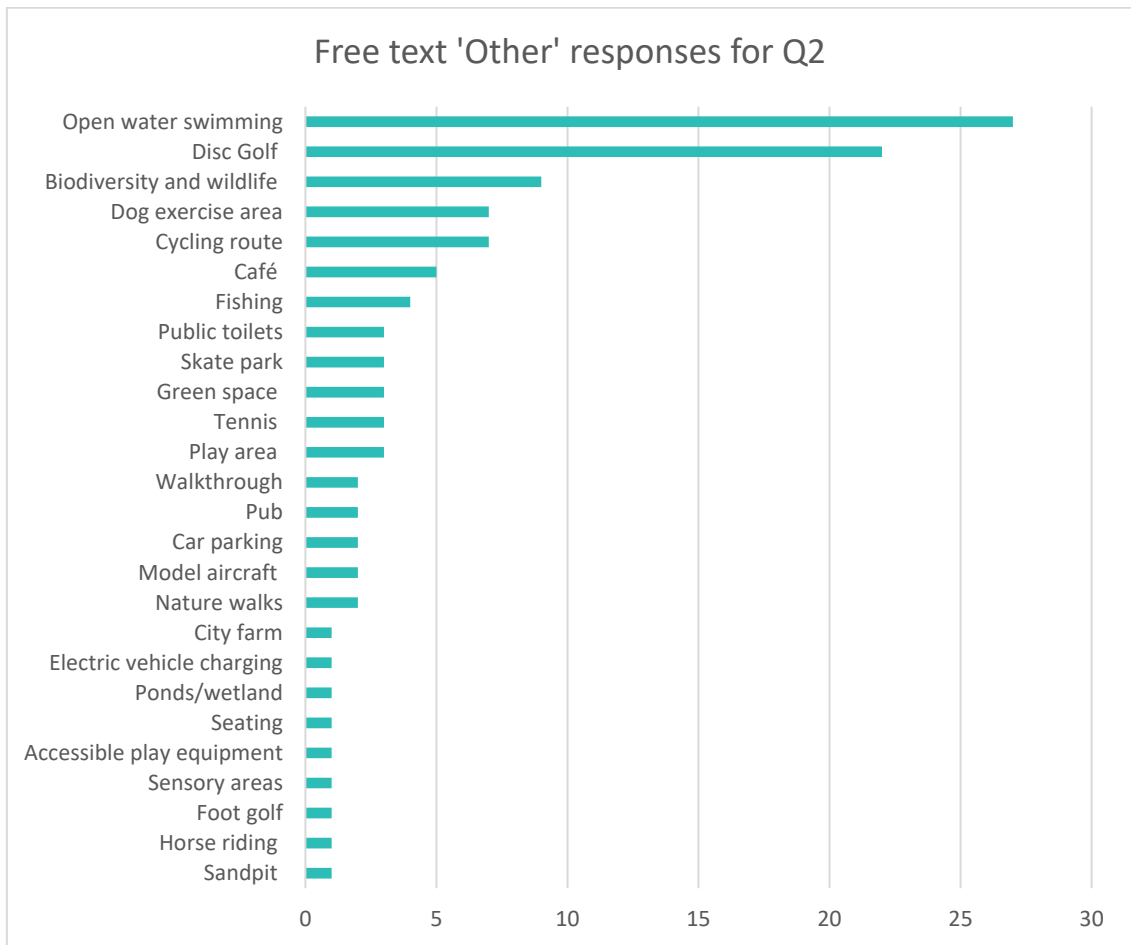






Of respondents selecting 'Other', the two most popular facilities raised by respondents were open water swimming and Disc Golf.





Some responses did not have a theme applied as they expressed feedback outside the scope of the questions. Such responses included suggestions that another Parkrun route is unnecessary due to one already existing at Newbold Comyn, that open spaces should be minimised to lower the risk of caravans, concern about vandalism, and confusion as to why features would be included in the country park proposals.

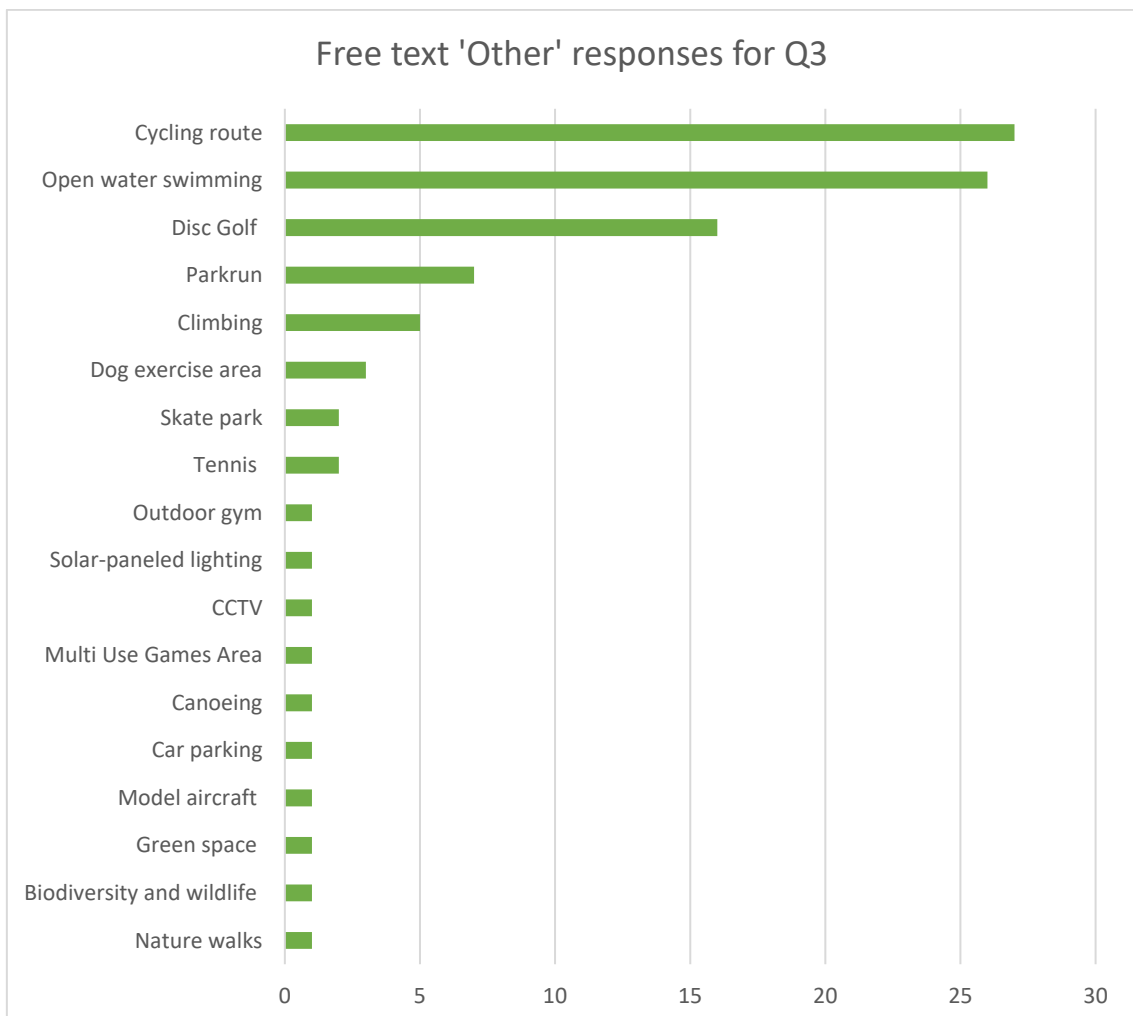
3. Which of these potential features of a new country park could help you to keep physically active?

Respondents were given a number of options for features of the park which would help them to keep physically active. The most popular features were a measured/marked walking trail, paths through quieter areas with views of natural environments, and a marked/measured running trail.





Of respondents selecting 'Other', the most popular features raised were open water swimming, cycling routes, and Disc Golf.

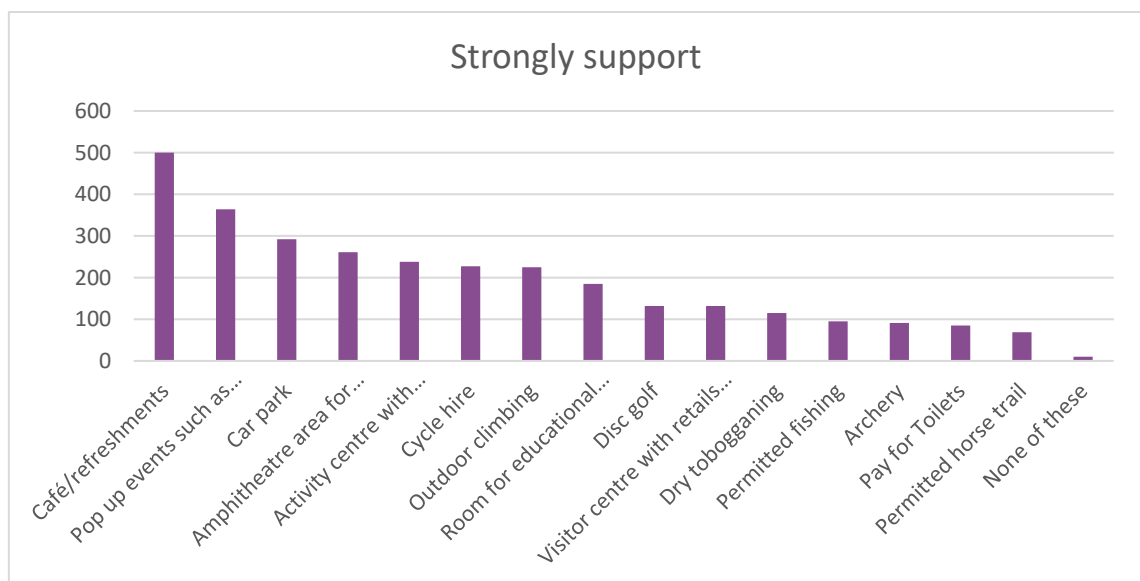


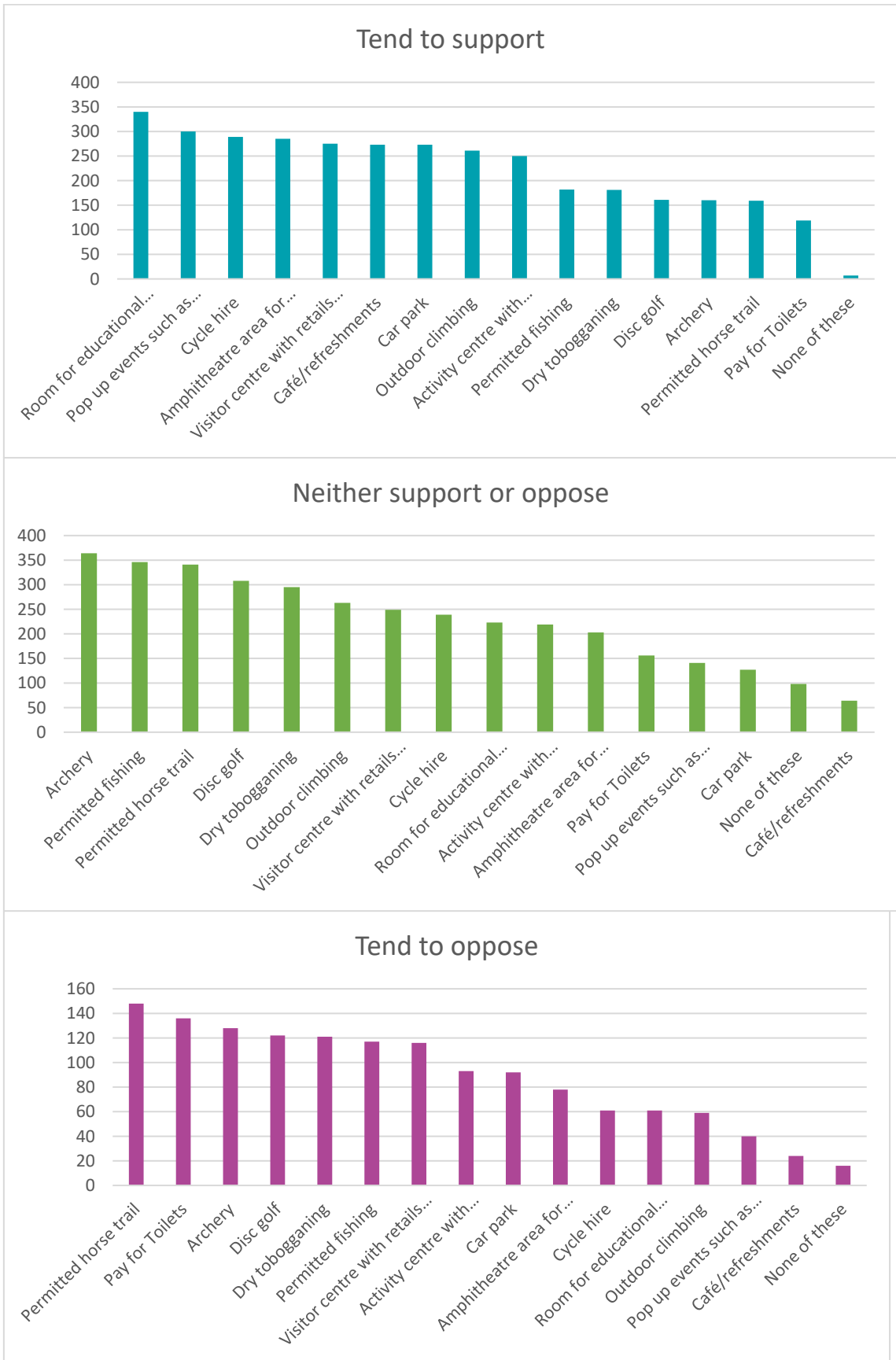
Some responses did not have a theme applied as they expressed feedback outside the scope of the questions. Such responses included concern that outdoor gym equipment is not an effective use of funds, concern that the question was inappropriate, and an assertion that a park is not necessary to keep physically active.

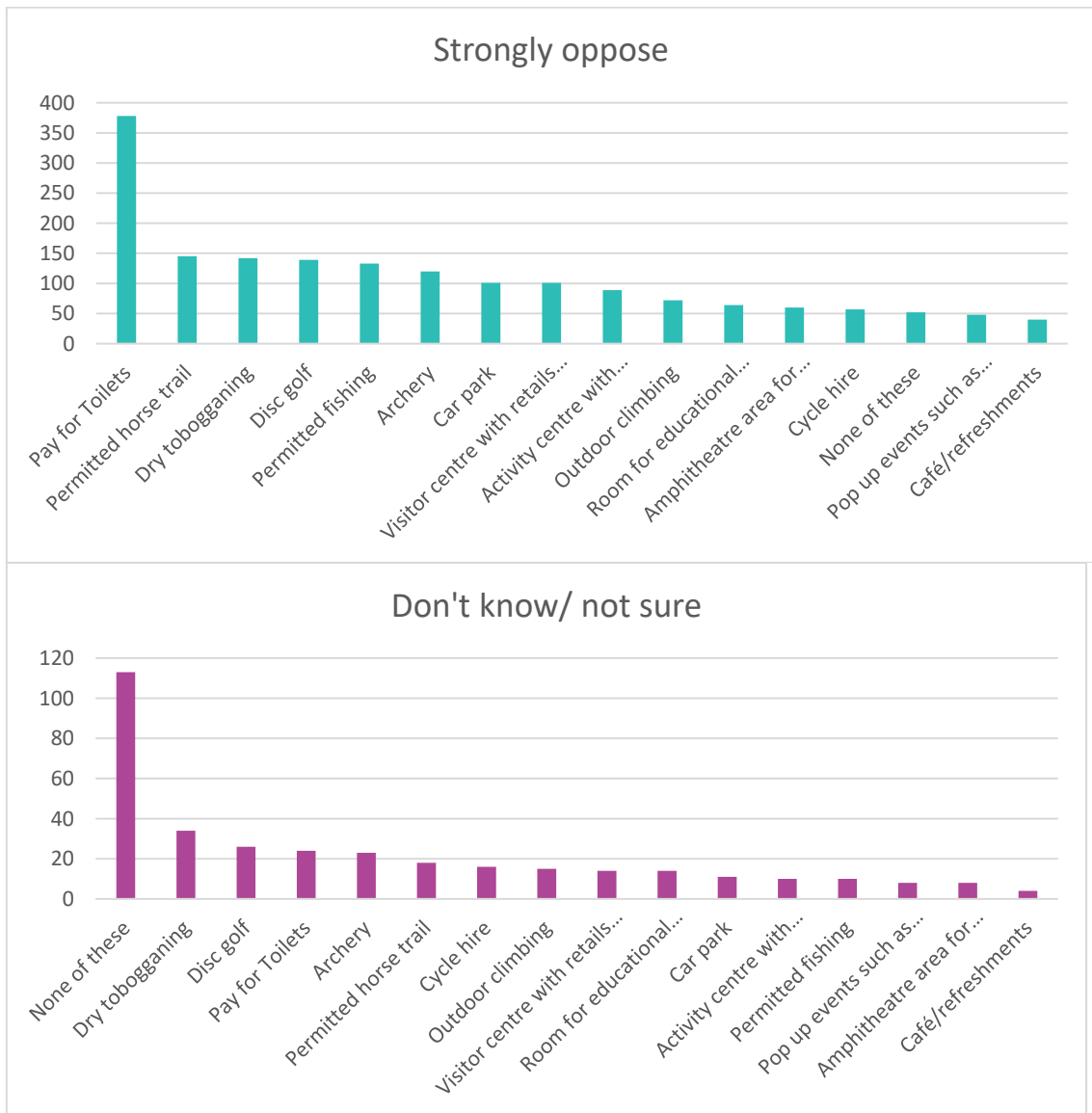
4. Some parks include facilities which bring in revenue to help support their maintenance and upkeep. To what extent do you support or oppose the following facilities?

This question prompted respondents to rank their support for facilities which could bring in revenue to support maintenance and upkeep. The following series of charts displays the responses to that question.

The facilities with the greatest proportion of support were café/refreshments, pop up events such as triathlons/food fairs, and car parking. Conversely, there was strong opposition to the option for pay-for toilets, and mixed response to the options for archery, dry tobogganing, disc golf, permitted fishing, and permitted horse trail.

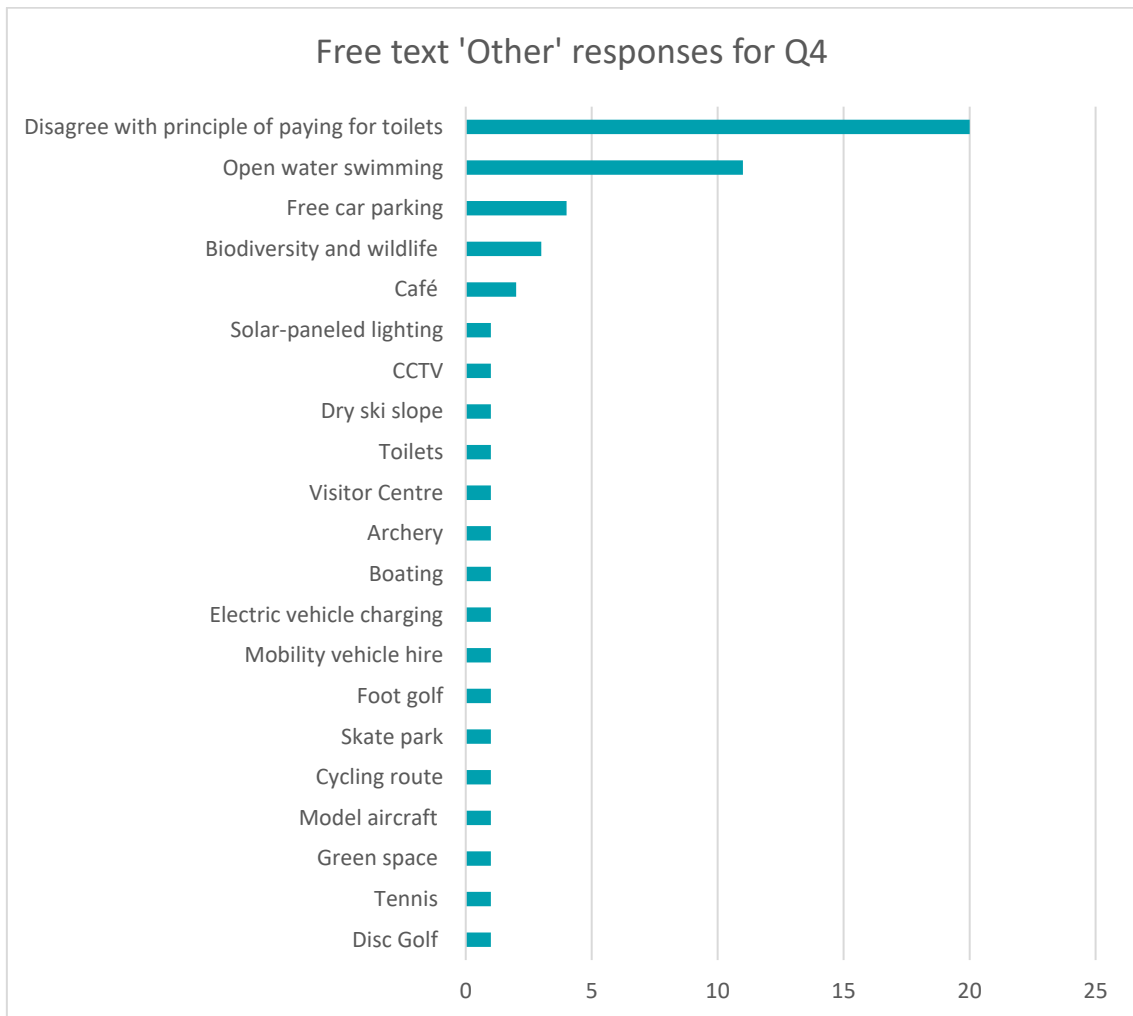






Of respondents selecting the 'Other' free text entry option, the most popular response was disagreement with the principle of paying for toilets, though open water swimming and free car parking were also raised.



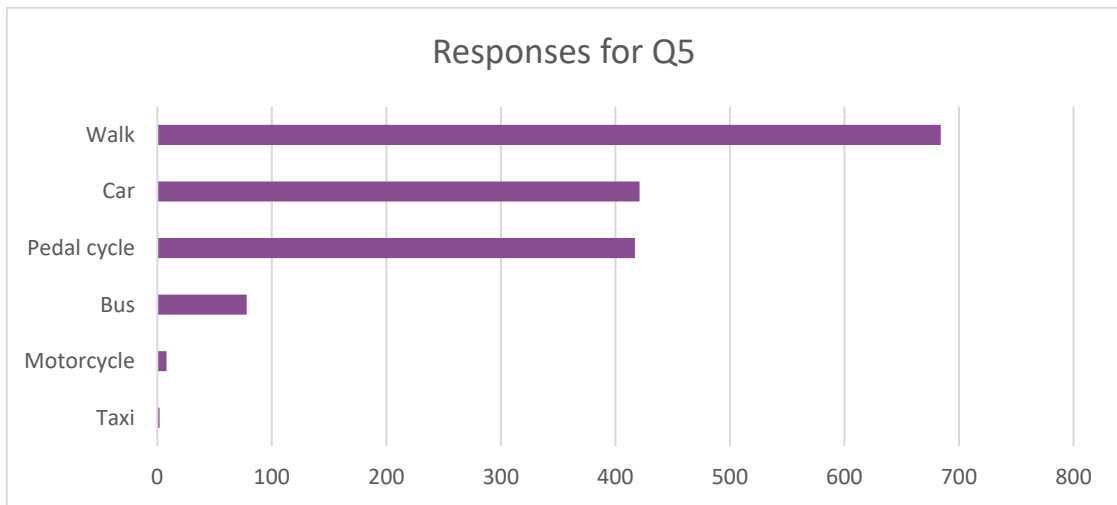


Some responses did not have a theme applied as they expressed feedback outside the scope of the questions or were unable to be categorised. Such responses included opposition to an open-air theatre, a suggestion that payment for visiting the park should be a choice, a suggestion that upkeep should be paid with council tax. A couple of responses expressed concern that features would be more suited elsewhere and that the country park should focus on nature, and concern that the country park would increase traffic in the area. Another response expressed concern that the country park could attract travellers.

5. How would you prefer to travel to the country park?

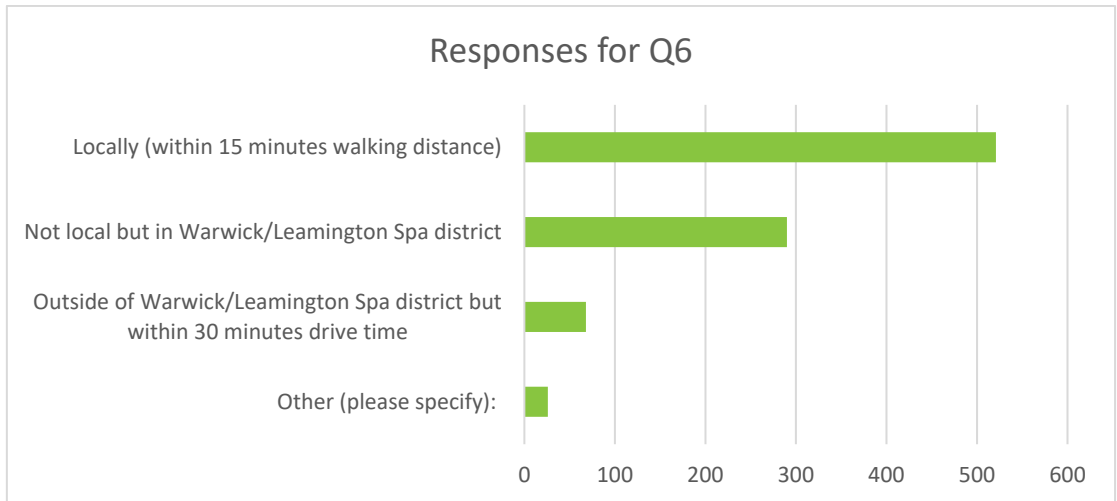
The most popular method of travel respondents preferred was walking, followed by car and pedal cycle. There were also a small number of respondents who preferred bus and motorcycle, whilst preference taxi received no support.





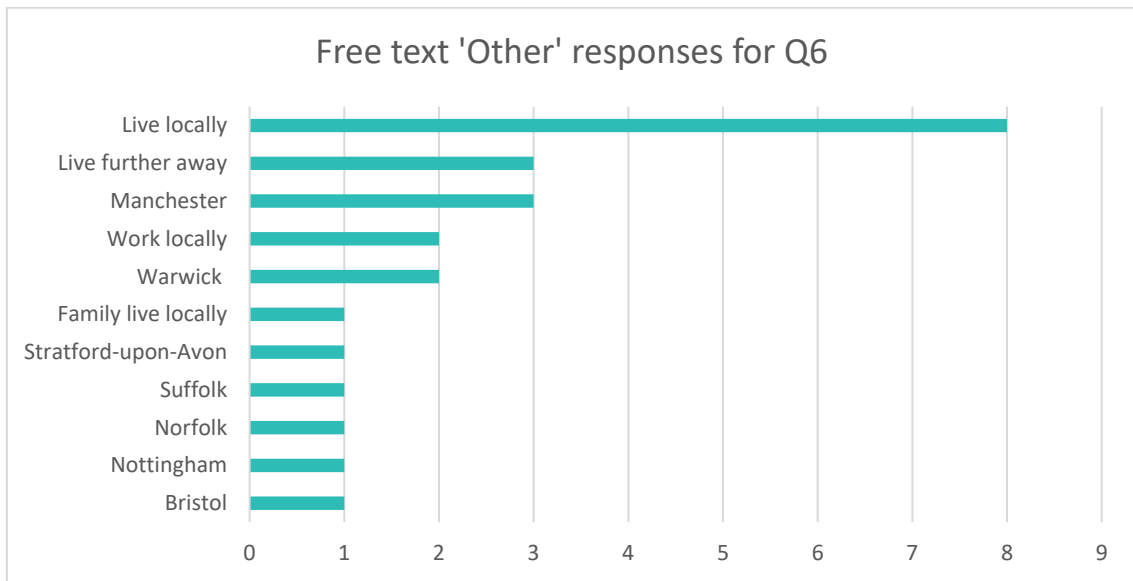
6. Please select the option below that best describes where you live, in relation to Tach Brook Country Park?

When asked to declare where they lived in relation to Tach Brook Country Park, most respondents claimed they lived locally within 15 minutes walking distance of the site, though a large number claimed they lived within the wider Warwick District and a small number outside of the District but within 30 minutes drive.



Of respondents selecting 'Other', most claimed they lived or worked locally, with others declaring they lived in other localities outside of Warwickshire. One respondent expressed concern that the map was not clear enough to ascertain the location of the country park.





One response did not have a theme applied as it provided feedback outside the scope of the question, expressing concern that the country park could attract travellers.

7. Please select your age group

Respondents were also asked to declare their age group. The most popular age bracket selected was 35-44, followed by 25-34 and 45-54. The least popular age brackets were Under 16 and Over 75.

