## **Meet the Funders**

**Chair Carole Sleight** *Warwick District Council* 

**Chris Freeman** *CAVA* 

**Katherine Geddes** Leamington Town Council

**Bernadette Allen** Warwick District Council

**Sue Heyes** Severn Trent

**Derval Obrien** National Lottery

Alison Vermee Arts Council England



# **Carole Sleight**

Warwick District Council



# **Chris Freeman**

CAVA





# Chris Freeman Funding and Group Development Officer





#### **About Us**

- Independent Charity
- Support/Rep voluntary and community sector
- 5 Warwickshire Offices and Solihull
- Warwick District- Leamington office
- Funded WCC/Districts/Boroughs/Revenue
- Volunteers-Funding-Group Dev-Training-Informationrepresentation-safeguarding



### My Role-Funding

- Ensuring you are 'funding ready'
- Planning a sustainable funding mix
- Strategy-Case For Support
- Finding the right funders
- Advice on filling in application forms for the best chances of success
- Thinking about and applying for tenders



## What opportunities are out there

https://www.fundingcentral.org.uk/default.aspx





# What opportunities are out there

https://www.wcava.org.uk/newsletter-archive













# Funding resources

- WCAVA Funding Bulletin- Winter
- Sign up to range newsletters
- Resource library
- 1 to 1 sit downs
- Latest Funding news on web site
- DSC Directory of grant making trusts
- Regular funders briefings



#### **Funding and Group Development Team help**

https://www.wcava.org.uk/our-team/page-3

Stratford and Warwick District chrisfreeman@wcava.org.uk



## **Katherine Geddes**

Leamington Town Council



# ROYAL LEAMINGTON SPA TOWN COUNCIL

**COMMUNITY GRANTS FUND 2020/21** 



#### **COMMUNITY GRANTS FUND 2020/21**

- ❖ Total fund for 2020/21 rising by £10,000 to £55,000
- Three grant rounds per financial year closing dates in 2020 are 18<sup>th</sup> May, 17<sup>th</sup> August and 14<sup>th</sup> December
- Community group or organisation which has a constitution and an appropriate bank account
- Potential project/activity/event to be funded must be for the benefit of residents of Leamington Spa
- ❖ A group may apply to the Fund once in a financial year
- ❖ Maximum amount available per application is £2,000

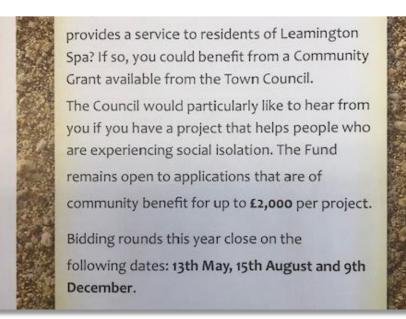
Can apply to the Fund if group is based outside of the town but must be able to show how the potential project will benefit Leamington Spa residents

- Can fund capital or revenue projects
- Will not fund retrospectively
- Does not support applications that promote or encourage any political or religious belief.

Application forms can be downloaded from the Town Council website:

www.leamingtonspatowncouncil.gov.

uk or can be collected from the Town
Council offices in the Town Hall



Emphasis this year on projects/activities which help address and combat social isolation and loneliness in all ages, and on projects which promote and practice environmental sustainability

All applications must be accompanied by the required financial information and quotes for items of £250 and above.

For event funding, it is strongly recommended applications are submitted two grant rounds prior to the proposed date of the event. Applications are considered at the next meeting of the Town Council's Cultural & Community Committee after each deadline date. That can mean it can take up to three weeks after the closing date for decisions to be made on submitted applications and grants awarded.



## COMMUNITY GRANT FUND: CRITERIA

- Reducing social inequality or disadvantage
- Promoting health and wellbeing
- Addressing unemployment and providing opportunities for skills development
- Providing positive activities for young people
- Promoting community spirit and cohesion
- Addressing social isolation and loneliness

- Enhancing or protecting the natural or built environments
- Promoting equality and diversity across Leamington
- Supporting arts and cultural opportunities
- Addressing climate change through measures such as reducing carbon emissions and projects which provide for environmental sustainability

#### **SCORING AN APPLICATION**

Applications are assessed according to how well they satisfy the above criteria. Few applications will meet all the criteria but those that are likely to be successful will demonstrate a commitment to a number of these factors.



All the complete applications received by the deadline are scored on a matrix according to how well they are considered to have matched the criteria.

Members of the Cultural & Community Committee read through the applications and discuss both these and the scoring matrix to come to a final decision on funding awards. Some projects achieve all the funding requested, some partial funding and some none if the project is found not to have sufficiently met any of the criteria

## MONITORING

Payment of grants is made by cheque sent to the named responsible person on the application form

A grant monitoring form is sent out with the cheque and must be returned to the Town Council once the project is complete. Groups/organisations will not be considered for funding in future rounds if the monitoring form relating to a previous project has not been returned.

Successful groups should recognise the funding support given by including the Town Council in press releases and publicity materials

Successful groups are invited to give a verbal update on their completed project to the Cultural & Community Committee should they wish to





#### Festival of Light 2018



The Festival of Light was on November 1st at the SYDNI Centre. It was an incredible evening with so much local talent showcasing their creative and awesome talents.

We would like to thank Leamington Spa Town Council and South Leamington Community Forum for funding the event and to all the members of public who kindly donated last year to support this years event. Without your support the Festival would not have been able to run.



The event kicked off with local band the Kickers who truly put the Truck Stage through its paces as their full band turned it up to level 100% punk rock.

In the Hall, Wolly the Clown entertained the children and adults alike with his stunt filled incredibly funny comedy show - we even saw some very talented kids having a go at the circus skills.

The funfair and bouncy things on the field looked like great fun.

The Chinese Dance group, Ling Lon were graceful and



We were so happy that Dhamak Punjabna Di were able to come and show us their beautiful dances. The group are earning a name for themselves, winners of the "Best Dance Group in the UK" at the UK Bhangra awards in 2017. Their style and passion for dance shines through.

We particularly enjoyed the Darba Dance from the Hindu Mandir. Each year that the Shree Krishna dancers join the Festival they take it to another level. I'd like to thank all of the Darba dancers for giving











## **Bernadette Allen**

Warwick District Council



# Sue Heyes

Severn Trent





#### A NEW FUND? WHY?

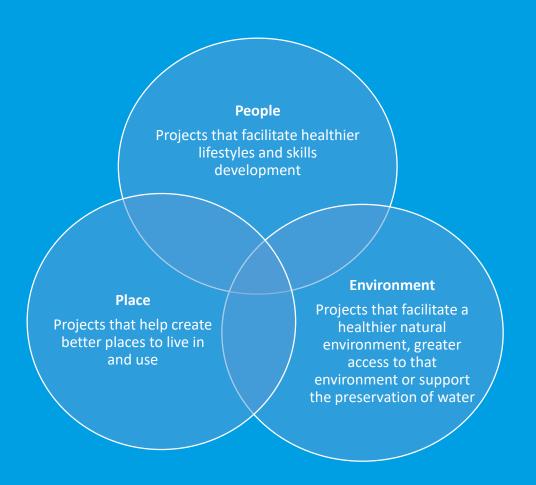
Our customers, and the communities we live and work in, are at the heart of everything we do. And that's why, as of 2020, we're going to be giving away £10million over the next five years to support local projects, charities and community groups in the Severn Trent region - helping to make a real and tangible difference in our communities.

#### SO, HOW DID WE GET HERE.....

Our customers have helped us to create and shape our new community fund. We've spoken to lots of you to better understand your community needs, and as a result, have chosen to design our fund around improving community wellbeing

#### **WHAT THE FUND AIMS?**

It will focus on three elements of community wellbeing - People, Place and Environment - with favourability shown to projects that ideally lie within a 'sweet spot' that incorporates all three:



Since we are a water company, we also encourage projects to have a connection to the water cycle in some way. This might mean creating sustainable drainage, installing grey water recycling, creating more water efficient green places (parks, allotments, etc.) or encouraging hydration for health.

#### WHO CAN APPLY?

You can apply for a grant if your organisation is not for profit and you have a governing document.

Applications can be made by organisations including:

- Charities
- Organisations with a charitable purpose (not for profit status)
- Publically funded schools
- Local authorities
- Parish councils
- Sports clubs

The proposed project must be located in the Severn Trent region and the community it is benefiting must be Severn Trent customers.

#### Defining a Severn Trent customer

A Severn Trent customer is somebody who receives their water supply from us, or whose waste is taken away and treated by us.

To check this please use this postcode checker - www.water.org.uk/advice-for-customers/find-your-supplier/

#### **APPLYING FOR GRANT**

There are 3 sizes of grant that can be applied for which can cover either revenue or capital projects:

- £2,000- £10,000
- £10,001 £75,000
- £75,001 £250,000

\*Organisations applying for more than £10,000 must be registered and supply us with a charity/company number or be a local authority or parish council.

\*\*Projects applying for over £10,000 will be required to contribute at least 10% financial match funding and this needs to be secured at time of application.

We hold quarterly panels in March, June, September and December, where we will make decisions on which applications have been successful. You need to consider this when making an application and leave enough time between submitting your application and your project start date.

The size of grant you've applied for and the date you submit your application will influence how long the decision process takes, but we will always try to let you know the final outcome of your application within four months of you submitting it.

#### WHEN CAN YOU APPLY?

The Severn Trent Community Fund is now open for applications and as it is a rolling programme with no closing dates you can apply for a grant at any time of year.

We hold quarterly panels in March, June, September and December, where we will make decisions on which applications have been successful. You need to consider this when making an application and leave enough time between submitting your application and your project start date.

The size of grant you've applied for and the date you submit your application will influence how long the decision process takes, but we will always try to let you know the final outcome of your application within four months of you submitting it.

#### **HOW DO YOU APPLY?**

We have an online application process which you can access here:

This webpage contains details on the fund and how to apply and you can click on the links to access each section.

## **SO WHAT NEXT?**

Our Fund Officers are here to support you at all stages of the application process.

Your Community Fund Officer is:

Sue Heyes – 07814803337

Sue.Heyes@severntrent.co.uk



# **Derval Obrien**

National Lottery





An introduction & funding overview

**Derval O'Brien** 

**Funding Manager, Midlands Hub** 



## Our funding in England



#### **Stronger relationships**

Bring people together and build strong relationships in and across communities



#### Shared and sustainable places and spaces

Improve the places and spaces that matter to communities (physical or virtual)



# Early action to prevent problems and tackle disadvantage

Enable more people to fulfil their potential by working to address issues at the earliest possible stage



- We want to fund groups who have
- 'People in the Lead'

#### People Led

They ensure the people they work with are meaningfully involved in the development, design and delivery of the project.

#### Strengths based

They support people and communities to build on the knowledge, skills and experience they already have to make the changes they want.

#### Connected

They demonstrate a good understanding of other activities and services in the community and can show how the project will complement these.

- National Lottery Awards for All for £10,000 and under
- Reaching Communities for £10,000 and over

• Further information: www.tnlcommunityfund.org.uk



## Salla Virman

Arts Council England





### **Arts Council England**

Arts Council England champions, develops and invests in artistic and cultural experiences that enrich people's lives. We support a range of activities across the arts, museums and libraries.



https://www.artscouncil.org.uk/letscreate

### **Our funding 2018-22**

We are investing:

- £407 million per year in 828 arts organisations, museums and libraries in our National Portfolio.
- £97.3 million of National Lottery funding per year in Arts Council National Lottery Project Grants, our openaccess funding programme.
- £72.2 million per year in our Arts Council Development
   Funds

### National Lottery Project Grants

National Lottery Project Grants distributes awards of between £1,000 and usually £100,000 from the National Lottery to:

- individuals
- arts organisations
- people who use the arts in their work

For time limited arts-related activities that:

- benefit people in England
- help artists and arts organisations in England carry out their work

### Developing Your Creative Practice (DYCP)

- We'll invest £3.6 million per year in individual creative practitioners
- Grants for ambitious research and development and making a step-change in practice.
- Four rounds of funding per year, open to individuals working with our supported disciplines
- Grants between £2,000 £10,000
- No match funding or wider public benefit required

### Supporting Grassroots Live Music

- We'll invest £1.5 million in 2020-21
- Aimed at grassroots live music venues or promoters in all music genres, particularly contemporary popular
- Aim to bring more and better-quality live music to more people in venues in England and increase resilience
- Grants between £1,000 £40,000 for up to 3 years
- Can include purchasing essential, building work, business planning, new routes into off-stage roles
- 10% match required

## What kind of activity do we fund?

productions / exhibitions / participatory projects / events / festivals / carnivals / workshops / digital projects / artistic research and development / commissions/ participation / building renovation / making work / touring / residencies / professional development / international partnerships / organisation and business development / audience development

## Who can apply?

arts organisations / artists / researchers / local authorities / commissioners / festivals writers / musicians / museums / libraries / performers / directors/ promoters presenters / curators / designer makers / producers / universities / voluntary groups consortiums of schools / choreographers / community groups / composers / experimental artists /

# What kind of activity do we not fund?

- activities that are not arts-related
- activities that provide no potential benefit to the public, either in the short or long term
- activities, including buying goods or services, which take place or start before we would be able to decide on your application

## Before you apply

- Read our guidance
- Use the information sheets on our website
- Contact us to discuss eligibility

Check the project you want to apply for is eligible.

Are you ready to apply? Is the timing right, is your activity well planned, do you have finance and partners in place?

Do you have your 10% match funding? This can be cash and/or in kind.

#### **Decisions**

- Six weeks for applications for £15k or under
- 12 weeks for applications over £15k
- If you are unsuccessful your letter will explain the main weaknesses of the application
- Any reapplication must address the reason(s) it was unsuccessful

### **Top Tips**

- Read the guidance
- Use our Enquiries Team
- Be clear particularly on your artistic aims & activity
- Focus on what you are practically going to deliver and be specific
- Remember this is public money
- Apply for what you need
- Think about all the stages of the project
- Fair pay

### Find out more

0161 934 4317 enquiries@artscouncil.org.uk www.artscouncil.org.uk

## Questions?

