Art in the Public Realm / Artists in Residence

Sarah A. Collicott Artscape



ARTINTHE PUBLIC REALM

ARTISTS IN RESIDENCE

12.00 – 13.00 14th February 2020

/ART SCAPE

ARTS AND
CULTURAL
STRATEGIC
OBJECTIVES



To develop people's skills and talents



Widen horizons and increase well-being



Promote community engagement and cohesion through an appreciation of the rich diversity of the area



Foster a sense
of place and
belonging within the
neighbourhoods and
communities of the
borough

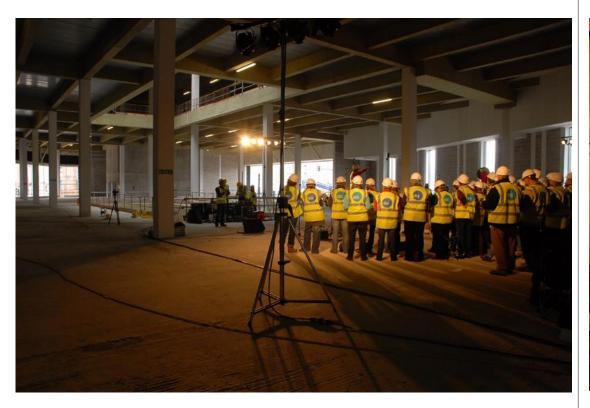


Canteen

A BUILDING SITE COOKBOOK











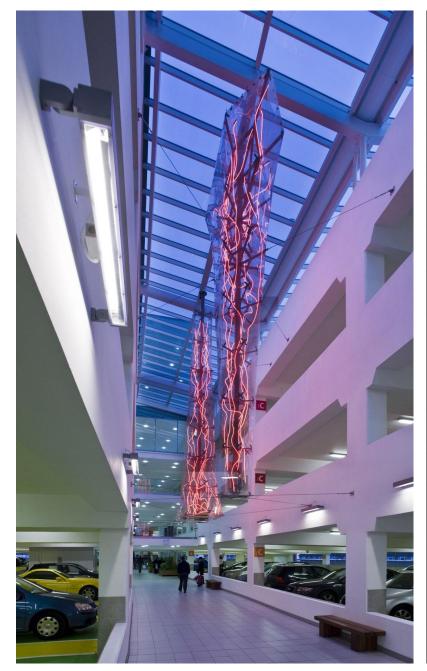




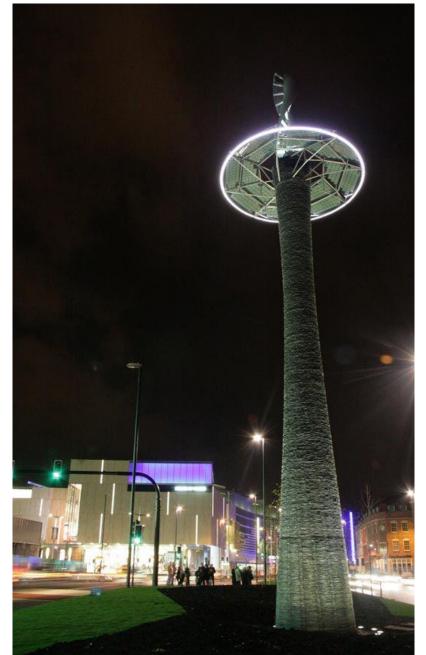












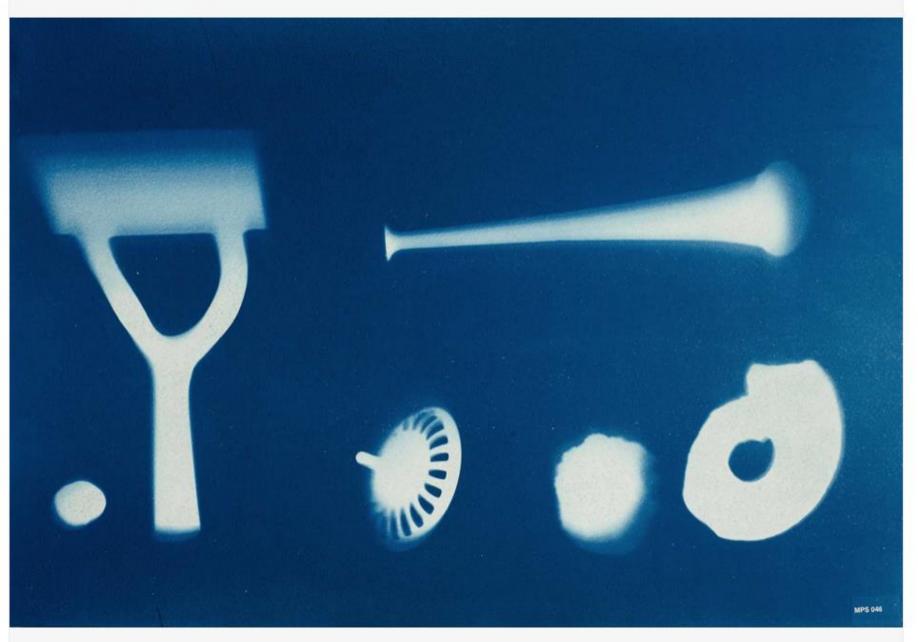












MPS 046

ELLIOT, FREYA, ESME, HARRY, JOSEPH, MICHAEL

Fossil, Sink Drainer, Trowel, Dried Lava, Conker, Hunting Horn

Mayfield Primary School - 2014 560 X 380mm



Object:	No: Mes o				
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< Click image to zoom





A Diversity of Artistic Approach











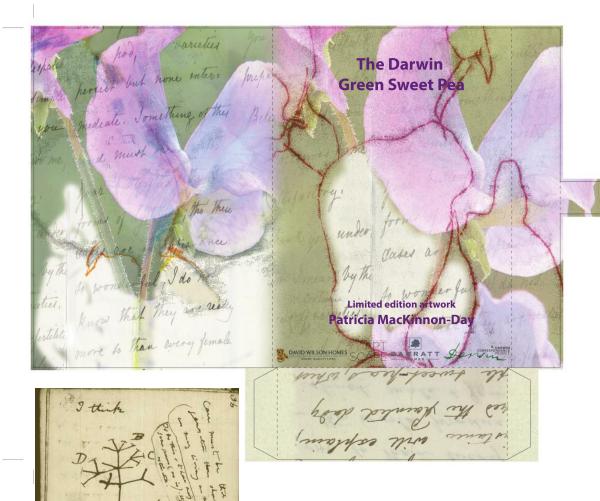






RESIDENCIES

INFORMING FURTHER ART PROGRAMME



The Darwin Green Sweet Pea (2019) As part of the overall Darwin Green Origin (2019), a permanent artwork installed in the Darwin Green community development, Barratt Homes and David Wilson Homes are commissioning the creation of a series of locally influenced, site specific artworks in conjunction with artist, Patricia Mackinnon-Day.

encapsulate an aspect or several aspects of the surrounding area. As part of her everything from wild cabbages to frog spawn, snails to sweet peas. research she looked at major employers, such as Chivers and Unwin seed company, and the work of Charles Darwin. She found a link between the Darwin research into sweet peas and Unwin's and has over the last year been working with horticulturist Roger Parsons to produce a unique and relevant brand of sweet pea called The Darwin Green Sweet Pea.

L Lee This Welcome folder is your limited-edition user's guide to the specific seed packet. It is also a piece of limited-edition artwork for you to keep.

The Darwin Green Sweet Pea will not only reference the history of the area but The new Darwin Green Sweet Pea (2019) has also been informed by this also give it a character distinctive from other regional and national developments on this scale. The hope is that this beautiful flower will be planted throughout the processes of Charles Darwin. To produce **The Darwin Green Sweet Pea**, a hybrid neighbourhood, forming its visual identity and asserting its cultural and historical

non-blending of varieties. It does not refer to fertile an instance will explain; I croped the fainted dady + Purple sweet-heas, which

library is also a product of Patricia MacKinnon-Day's research which took her on a historical journey through the Charles Darwin archives, uncovering information and scrutinising physical clues about Darwin's relationship to Cambridge. MacKinnon-Day reviewed Darwin's scientific processes and ways of testing out Mackinnon-Day's aim for her Darwin Green projects was to produce artworks to various theoretical questions. She analysed his experiments which involved

> Both the form and content of Origin have been conceived as a result of a meticulous critique and re-appropriation of Darwin's archival drawings, experiments and use of phototropism to explain the power of evolution by natural selection. Her inquiry follows Darwin's playful process of experimentation and improvisation, documenting and measuring the intricacy of plant structures and behaviour, which he described as "a grand amusement" carried out at his home in Down House.

> excavation, focusing on the ordinary and the minutiae within the working of two successfully blended varieties, MacKinnon-Day has been working closely with Roger Parsons, UK's leading sweet pea horticulturist, to emulate Darwin's experiment carried out in 1866. Darwin sent a letter to his collaborator the English naturalist, Alfred Russel Wallace discussing the 'non-blending of certain varieties' of pea - observations about heredity that ultimately led to today's thriving and astounding field of genetics. "I crossed the Painted Lady & Purple sweet-peas, which are very differently coloured vars [varieties], & got, even out of the same pod, both varieties perfect but none intermediate." Darwin Correspondence Project Ref: Shelfmark: Add. MS 46434, ff. 64 - 65.



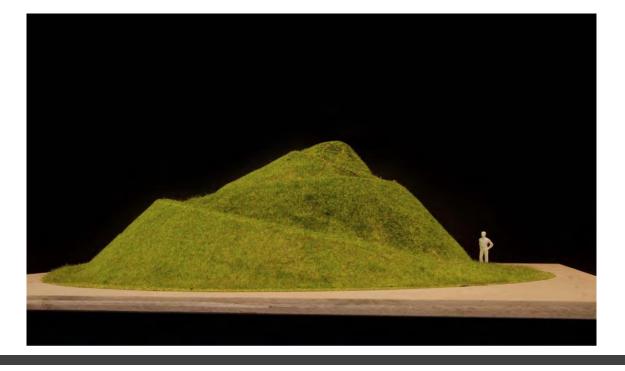


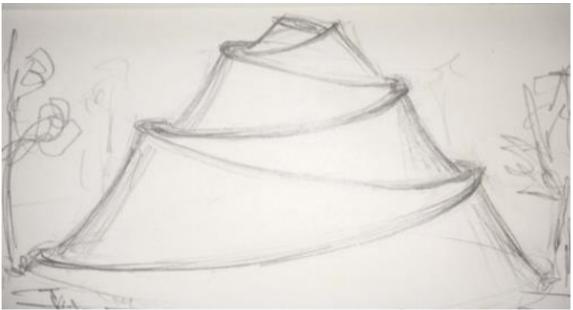














In recent years the positive benefits of engaging in the arts has begun to be quantified. For example, the Cultural Learning Alliance's Key Research Findings: the value of cultural learning (2017) highlighted:



Participation in structured arts activities can increase cognitive abilities by 17%.



Learning through arts and culture develops skills and behaviour that lead children to do better in school.



Employability of students who study arts subjects is higher and they are more likely to stay in employment.



Learning through arts and culture can improve attainment in Maths and English.



Students from low-income families who take part in arts activities at school are three times more likely to get a degree.



Students from low-income families who engage in the arts at school are twice as likely to volunteer.



Young offenders who take part in arts activities are 18% less likely to re-offend.



Children who take part in arts activities in the home during their early years are ahead in reading and Maths at age nine.



People who take part in the arts are 38% more likely to report good health.



Students from low-income families who engage in the arts at school are 20% more likely to vote as young adults. The All-Party Parliamentary Group on Arts, Health and Wellbeing has built up a body of evidence on the positive contribution arts plays in improving the health of people, including:



Participatory arts activities help to alleviate anxiety, depression and stress both within and outside of work.



Music therapy has been shown to reduce agitation and the need for medication in 67% of people with dementia.

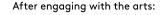


Arts therapies have been shown to help people recover from brain injury and diminish the physical and emotional suffering of cancer patients, as well as lessen the side effects of their treatment.

An arts-on-prescription project has shown:



For every £1 invested in arts on prescription, it is calculated that there is a social return on investment of between £4 and £11.





of people in deprived communities in London ate more healthily



of them engaged in more physical activity



drop in GP consultation rates



reduction in hospital admissions

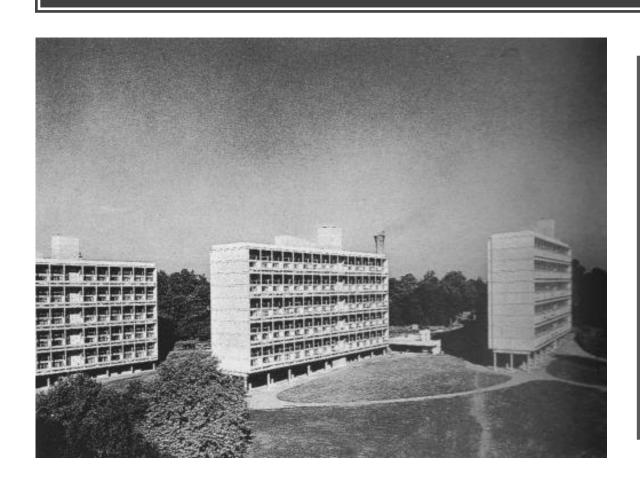


enjoyed greater wellbeing

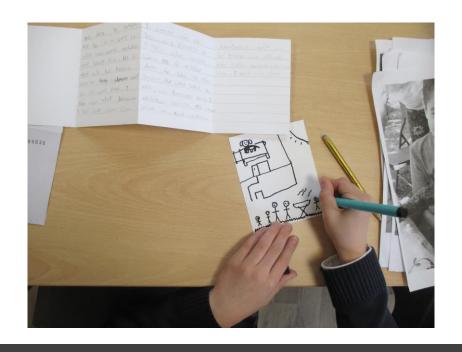


representative saving per patient

REGENERATION







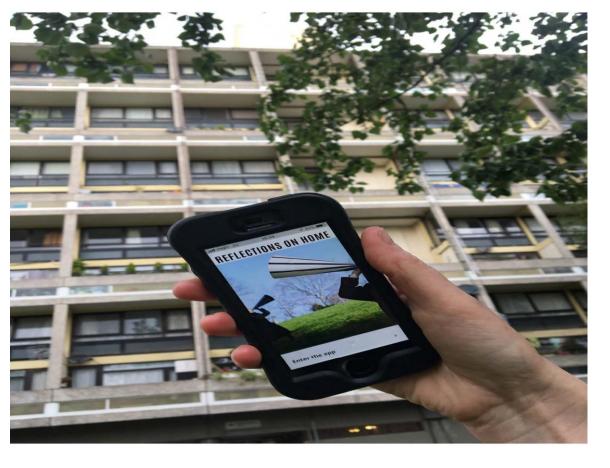




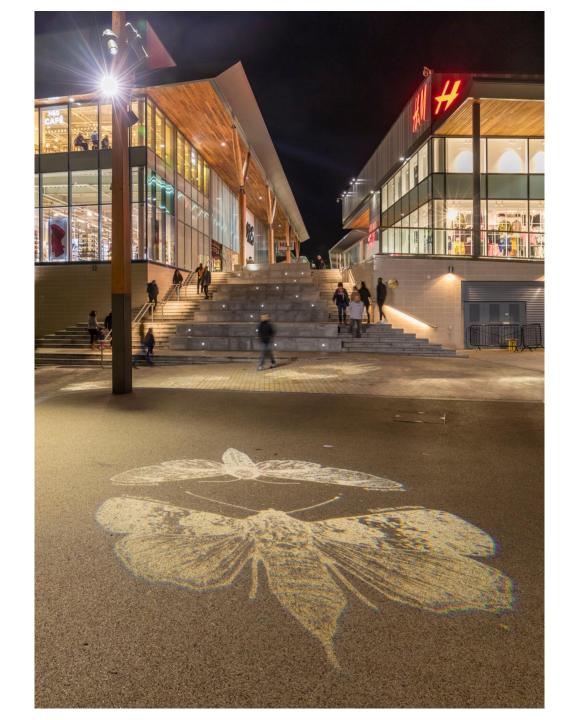


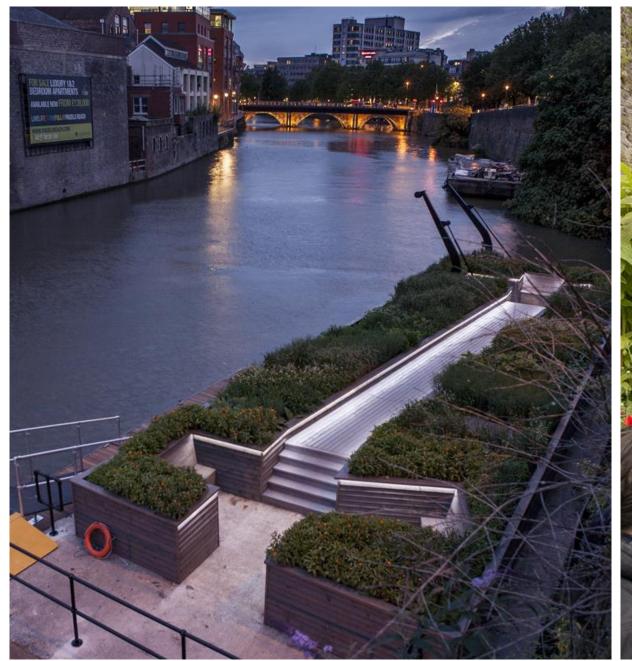










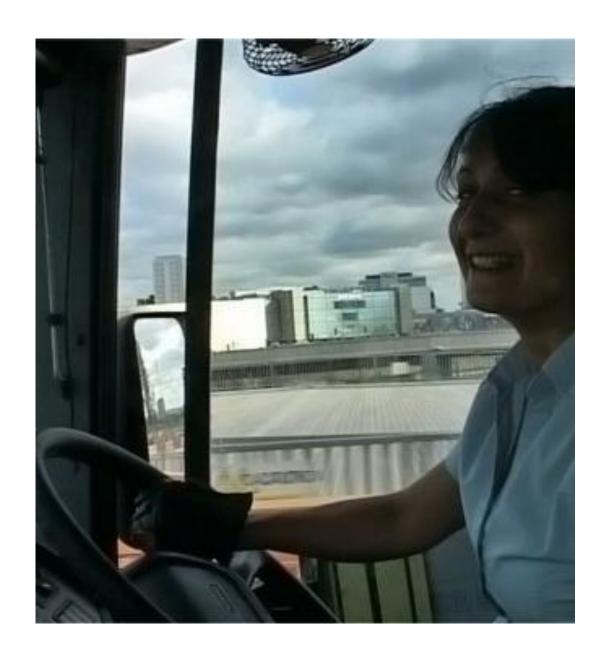


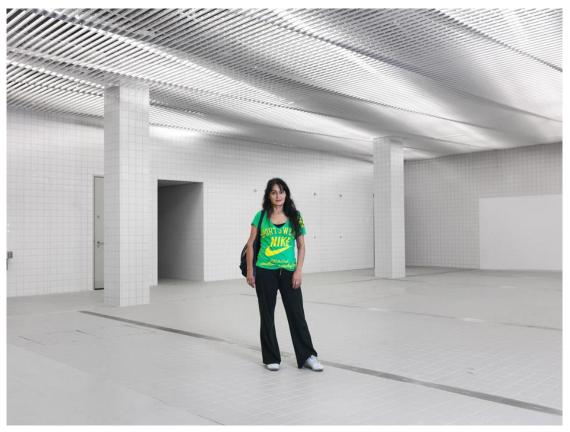




Neville Gabie 'GreatLengths'

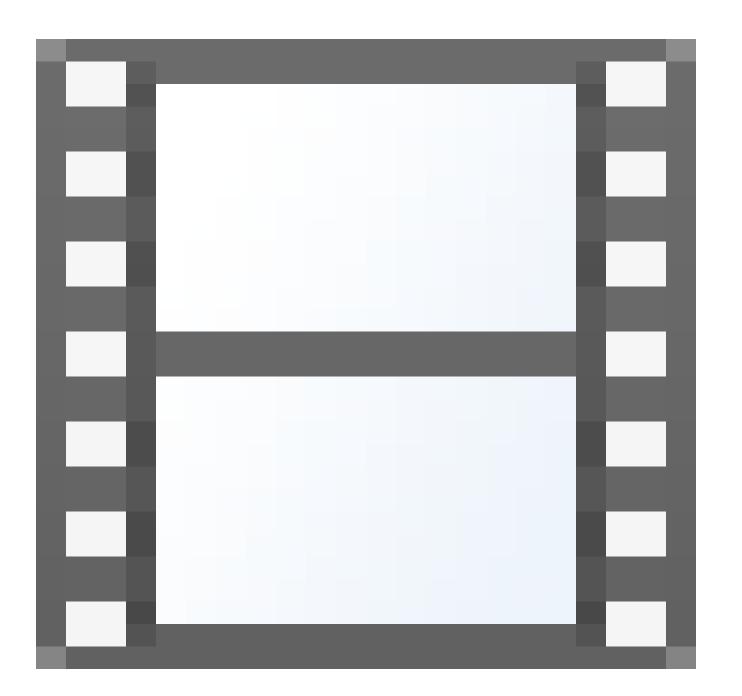
Artist in
Residence
London
Olympics 2012











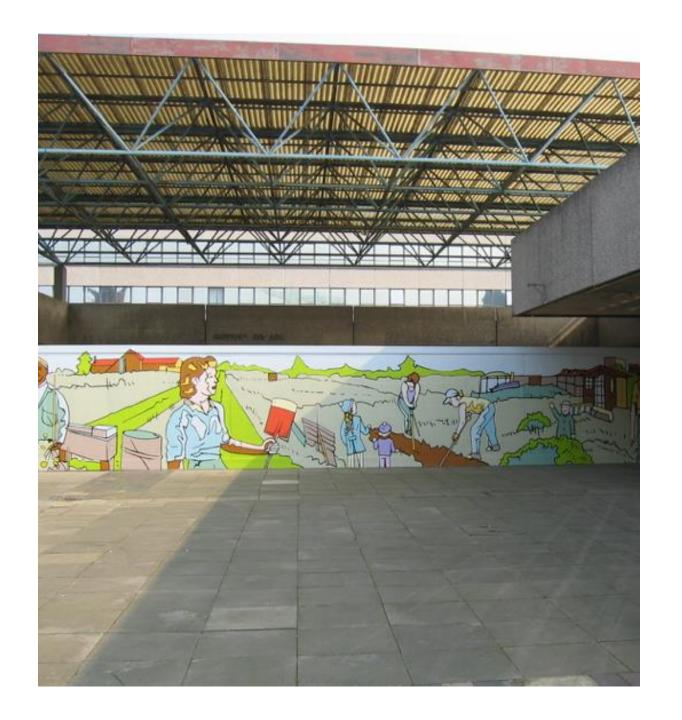


TEMPORARY & EPHEMERAL

MEANWHILE

AND

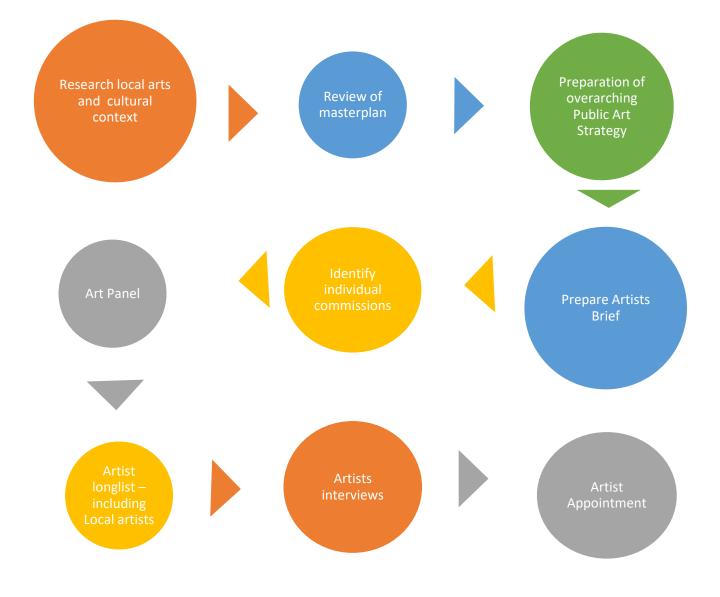
ENABLING WORKS







BEST PRACTICE PROCESS OF COMMISSIONING



ARTIST APPOINTMENT PROCESSES

COMPETITIVE

OPEN CALL

INVITATION

LONG LIST

PROS

Draws on experience of art consultant

High profile artists potentially

CONS

Reduces available budget Artist will be doing a lot of work for limited fee

PROS

Builds local support and awareness

Positive PR for the developer

CONS

High number of submissions No guarantee of quality of submissions

No high-profile artist will apply

Time consuming to review submissions AND reply

PROS

Draws on experience and database of art consultant

Experienced artist or emerging

Allows consultant to support emerging artists in preparation of submission

CONS

Limiting choice of artists

PROS

Consultant researches local, national and potentially international artists

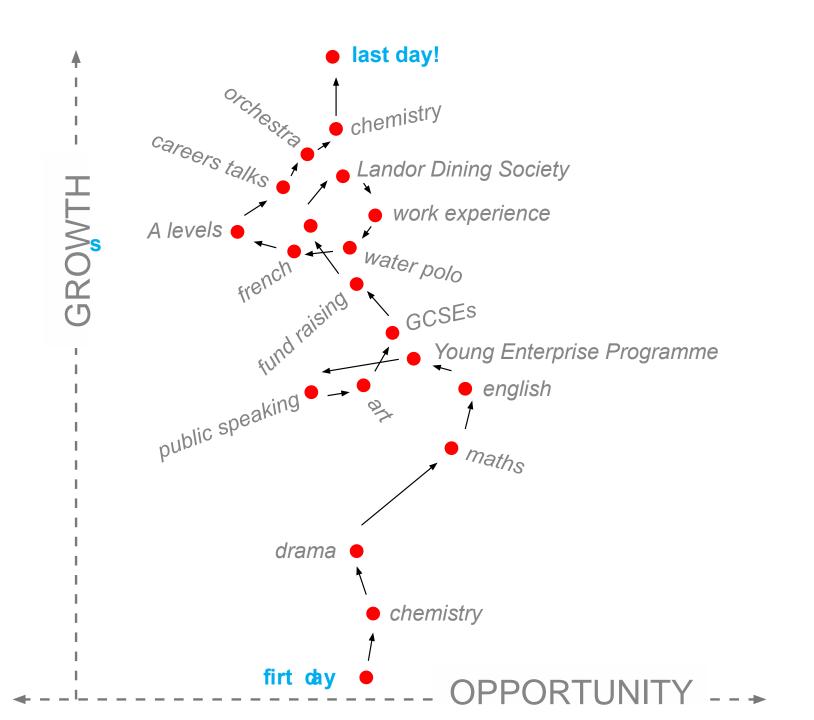
Research includes local and emerging

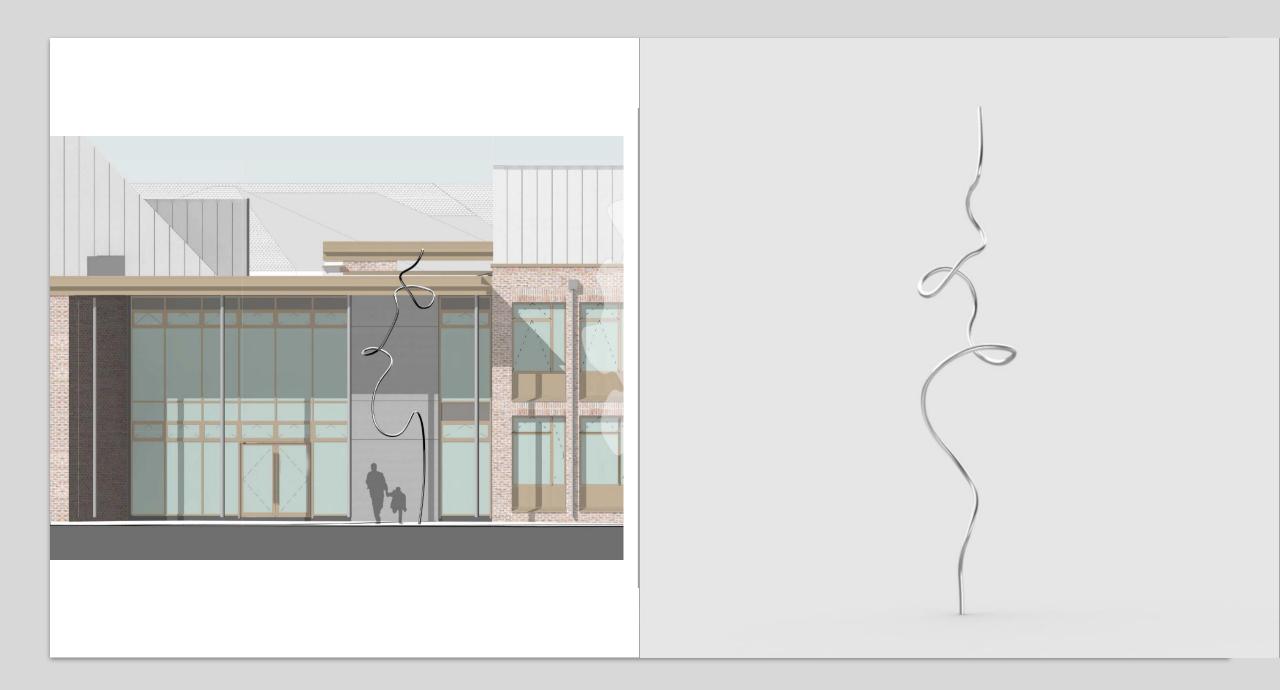
Allows appointed artist longer time to research and design

Proposal will be fully costed and programmed

CONS

Client – will not have concept design to review at longlist









LEGACY





THE AIM IS TO PROVIDE A STRONG CREATIVE LEGACY FOR THE SITE - BOTH THROUGH CULTURAL PROJECTS AND OPPORTUNITIES THAT THEY CREATE FOR RESIDENTS.

THE PROJECTS IDENTIFIED SHOULD ALL FOCUS ON DELIVERING AN ADDITIONAL LAYER TO THE MASTERPLAN WHICH ENGAGES AND INTERESTS LOCAL PEOPLE IN CULTURAL ACTIVITY FOR THE LONG TERM, NOT JUST WHILST THE CONSRUCTION IS HAPPENING.



