### PechaXucha Night LEAMINGTON SPA Vol.8 TAKEOVE

2020

connect. celebrate, collaborate.

 $20 \times 20$ IMAGES SECONDS AUTHORISED CITY Pechakucha 20

pechakucha.con

### Sarah Lowry





### Pechalincha Sight









#### CHRISTCHURCH































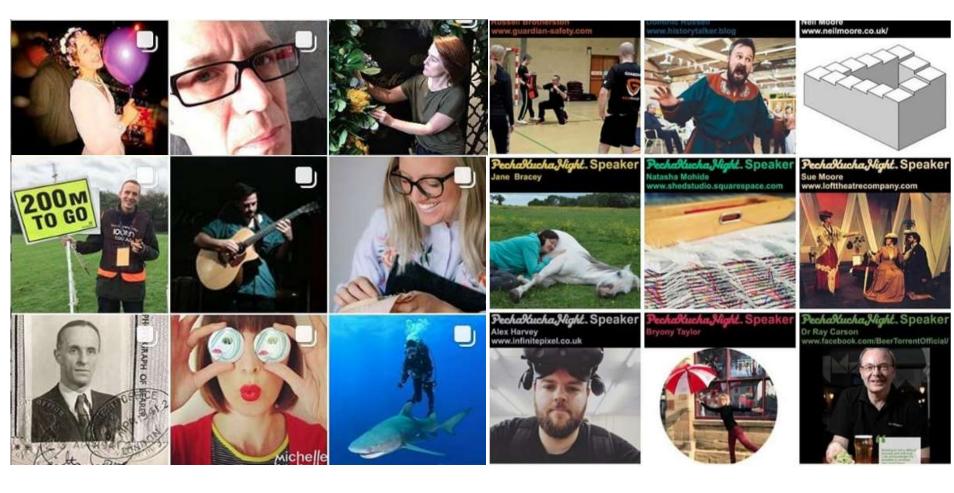




















PechaXucha,Night. Speaker Paul Sharp













The restored bandstand in the pump room gardens is the MacFarlance model no.224.

6 people are killed by sharks a year. We kill 11,400 sharks an hour.

In 1966 there were 8000 fatalities on UK roads. Vehicle safety improvements have reduced this number to 1800 a year.























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### TEN STEPS TO CREATIVITY

/ kriːeɪˈtɪvɪti/



### FIND A PURPOSE

/'pəːpəs

#### SHARE YOUR VISION /'vɪʒ(ə)n/

DON'T JUST DO IT FOR THE MONEY /ˈmʌni/

#### AVOID TOXIC PEOPLE /tpk'sisiti/

## 645

#### WORK WITH AMBITIOUS PEOPLE /am`bɪʃəs/

### PLAY WITH IDEAS /plet/

CRAFT THINGS THAT ARE BEAUTIFUL /'bju:trfol,'bju:trf(ə)l/

#### CRAFT THINGS THAT HAVE IMPACT /'Impakt/

#8

## 

ALWAYS STAY CURIOUS /ˈkjʊərɪəs/

#### BREAK THE RULES AND KEEP GOING /ruːls/

### KONDER

A content experience agency that builds powerful connections/relationships between brands and their audiences

### BRING TOGETHER A TEAM OF **SPECIALISTS**

AVOID CLIENTS THAT DON'T ALLOW YOU TO **SHINE** 

#### UNDERSTAND WHAT MOTIVATES THE BRANDS **AUDIENCE**

### A7A ITERATE IDEAS UNTIL YOU FIND THE CORRECT SOLUTION HÅ

HA

 $\square$ 

#### DON'T STAND STILL. KEEP **LEARNING**

## SHARE KNOWLEDGE

#### CHOOSE A JOB YOU LOVE AND YOU WILL NEVER HAVE TO WORK A DAY IN YOUR LIFE

#### CONFUCIUS



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#### Evgenia Golubeva

friend

...

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4.

....

-

animation director, writer & character designer

 $\bigcirc$ 

#### MY DREAMS:

1. Earn my living by telling stories

2. A house with a garden

3. Have a sausage dog





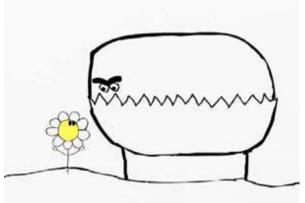




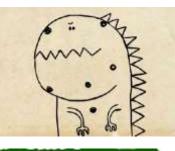








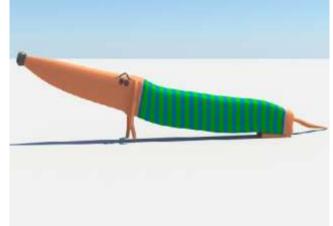






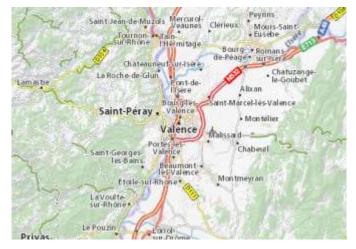
























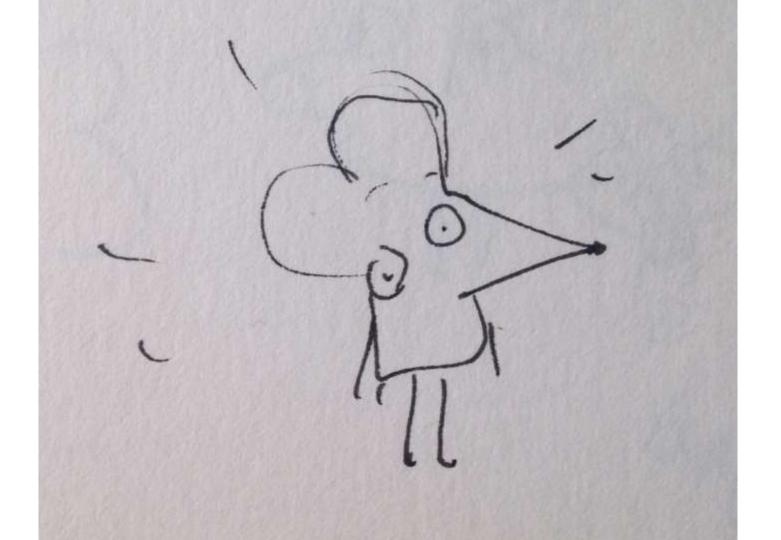




DEBXULIKA HE ADBOALLIA CEDEL \* WHILD, OUX Y HE HEPEY WORN BE KANGU . KAK CARD CHAR AUBOR 3A ZEAMEN", HO WHY HE KONDCAET. OGNALAN OHA NEUXOdus goudi, A TA YSE ONA. EE GROWNING SA YAET OF THUSUG 4 ALLO OKASLIVGAETELS HA YALWE. T ONA NOHUMAET, 400 KAK O BOILD CHACENON.

> ARGAR RAT







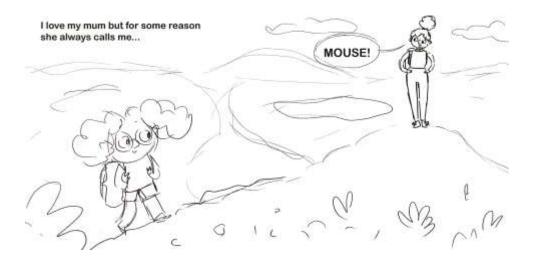
Prize for the Kindest Film KROK 2016 Animation Film Festival Russia

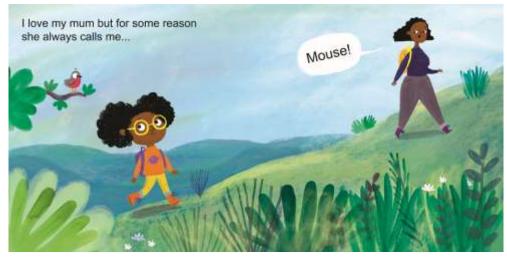


Best Short Film for Children New Gorizont Film Fesival 2016 Russia

Best Family Film Amarcord Chicago Arthouse TV & Video Festival 2016, USA Special Mention for the Best Short Film for Children Ojo Cojo 2016, International Film Festival, Spain

Best Animated Short Film Sochi Film Festival 2016, Russia

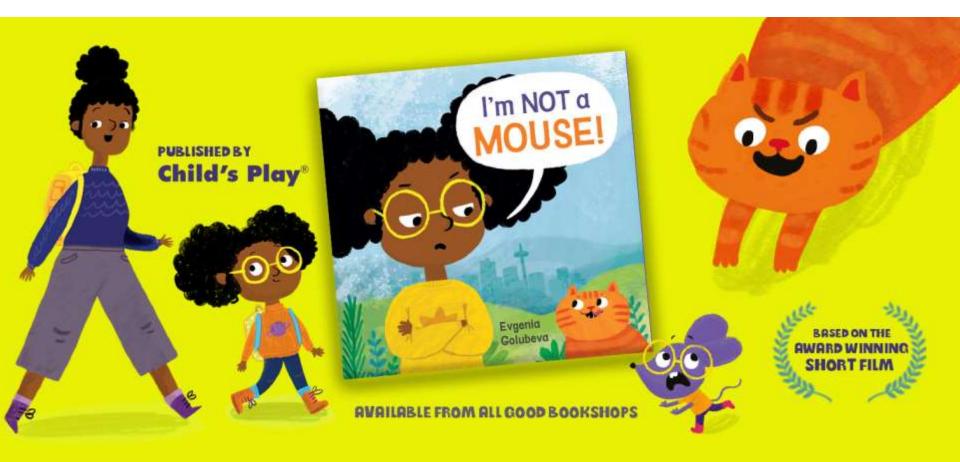






















**Magic Pet Sitters** 











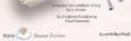








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Baby animals by Exgenia Golubeva and Males MoLeod





Floobeedoo

by Evgenia Golubeva and Myles McLood ULU























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# **ARMONICO** CONSORT

Introducing a local choir, orchestra and education charity



You probably know us for this...



...and you may know Christopher...



...but that's not all we do!



#### We do this...



#### ...and this...



#### ...which leads to THIS!



Basically, we do a lot of stuff. Good stuff.



We work with young people to develop their skills



We raise morale and create better working environments in workplaces



# Here's a little taster!



We work in retirement homes and care homes



#### But the heart of our work is in schools



We give children amazing performance opportunities



Opportunities which are truly inclusive



We fundraise for these in lots of different ways



We are proud to be based, to record and perform in Warwick DC



We are very excited about Coventry City of Culture 2020



# Thank you for listening!

Contact: <u>ndrew@armonico.org.uk</u> / 01926 800109 option 5

#### But let's give the last word to Thomas Tallis...





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#### Don Mason

#### Warwickshire Open Studio



#### What is Warwickshire Open Studios (WOS)?

- 2 week festival of visual art across Coventry & Warwickshire
- Visit and meet artists in their homes, studios & shared venue
- 140 + venues with 300 + artists





#### What is WOS?

- Enables 30,000 visits over the 2 weeks
- If you have never visited a venue you are really missing out
- If you are an artist that has never taken part you are missing a great opportunity



#### 20<sup>th</sup> Birthday in 2020





# **2020 Retrospective** June 18<sup>th</sup> – Sept 27<sup>th</sup> 20 artists, 20 artworks, 20 years Leamington Spa Museum & Gallery

Supported by Royal Learnington Spa Town Council



#### As an artist: why should you take part?

- Get to meet art lovers
- Sell some art
- Create a direct relationship
- Leverage the WOS brand

- Meet lots of other artists and creative people



#### As a visitor: why should you take part?

- Event is designed for art lovers
- See and meet artists in their own environment
- An informal environment
- Buy art directly from the artist and know its story



# The artist's and visitor's perspective



#### In the shoes of the artist

- Is my work any good?
- What if nobody visits me?
- What if the visitor doesn't like me?
- What shall I say?



#### In the shoes of the visitor

- There are so many venues how do I choose?
- What if I don't like the work?
- Will I be troubling the artist if I arrive?
- What if I ask a "stupid" question?
- What if I don't understand the work?



### An artist would rather have 100 visitors and 1 sale than 1 visitor and the same sale



#### Visitor Feedback

- "An art extravaganza with wonderfully talented people on your doorstep"
- "Such a lovely collaboration of creatives, stunning, inspiring and very exciting, teaming with ideas"
- "Seeing the work in a previous WOS has inspired me to start being creative"
- "It's a great event I look forward to it every year"
- "I don't buy things in shops I save up to buy things during Open Studios"



#### Artists & Visitors

#### They share the same concerns

#### Both love art – and want to talk to about it



#### What does WOS do?

#### Brings visitors and artists together



#### How do we do it?

 Share via social media – Instagram & Facebook

020202020202020

202020202020202020202020202020202

- Email updates
- Artists become our ambassadors
- Reputation



#### Organisations we are working with

- Leamington Studio Artists
- Art in the Park
- Warwick University
- Leamington Spa Museum & Gallery
- Rugby Art Gallery & Museum
- Compton Verney
- Meade Gallery



#### Getting ready for visitors

- Frantically creating work
- Learning social media ... and using it
- Understanding why I do what I do



#### Getting ready to visit

- Plan your visits discover the art trails
- Use the website
- Follow and share WOS and your favourite artists on social media
- Ask artists you like who you should visit next



#### How do we do it?

- Brochure 25,000 copies
- Website 15,000 visitors in 2019
- PR local and national press and radio
- A great team of volunteers who do a lot of hard work

www.wostudios.org https://www.instagram.com/warwickshireopenstudios/ https://www.facebook.com/WarwickshireOpenStudios/





# Why is WOS so important?

It gives artists the opportunity to meet art lovers ... and sometimes sell something In 2019 - £346,000 art sales



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## BUILD

































## TIFFANY&CO. [A] **BALLY** COS

the shop at bluebird

LIBERTY

TOPSHOP TOPMAN













We are the creators of our own future and we all have a story to tell. *Let's tell it together.*  "Rudeboy is an attitude – once you have that attitude everything you do, say or wear is rudeboy!"

- Kervin Marc











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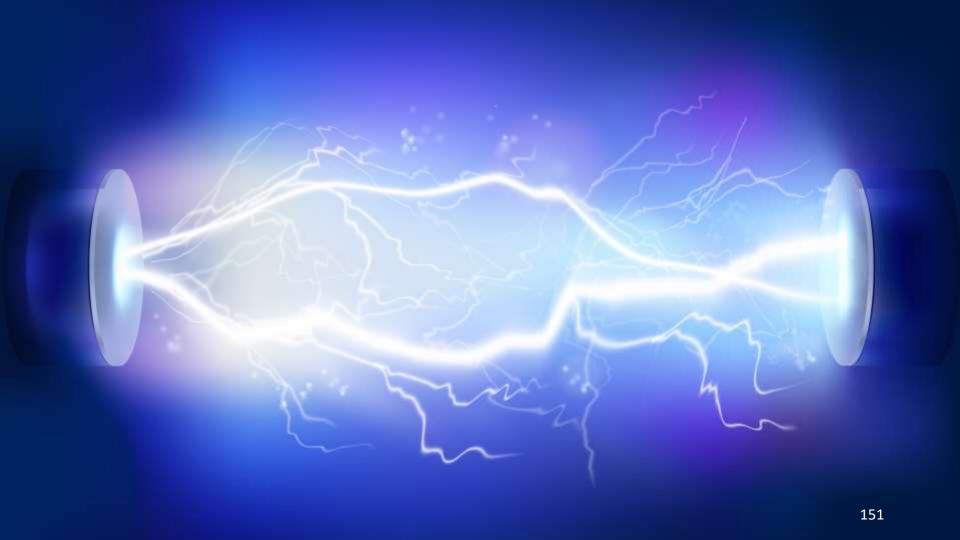
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#### ) To help more City of cutue 2021 a Successfor the people of Covening To be never we can be to make and happen 10 Do we doit? Arrough our passion and loadedge for personal development - social modia + mort E LISTERIL It's or des to cause grass foots atos to provor + support them posonil's + proteositient ert To work withomes of Areason to identify possible Contractions We call this STRATEGIC FAMILY Be Seen Concurry-Lifesryle-OVERALS PRETS Collective Self promotion - branding - Alucrenos) RE SEEN LEADSgod Jetting - Achievement Selfbelies- training/ Lifelong Cearning BE SEEN We are the producers the conducts' who will ensure - AN CONENTRY ARTISTS - Many their

Vesday 15 JAN 2019

WHITE BOARD BOARD

COVENERY, Apris Collective

To well ARTISTS MANMINE WETHING IN 2021

To positually Ensure each artist is the best version of Monselve

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THO ARE WE?

het do we want

MARTIN SUTHERMAND

The Whiteboard

153

- Who are we?
- What do we want?

• How can we be of service?





Nominated for Community & Cultural Group of the Year



#KenilworthsMostFamousCouple



# The UK Minister for Culture

(A true Belieber)

## The Collective



#### Fine Arts

### A True Creative

@YeadonJohn



#### Neill Griffiths @anythingairbrush





The Queen of Leamington Spa

#### Sassi Africa

Image @thedarkshed



#### \*\*\*\*LIFE WITH THE BRADLEYS AT CHRISTMAS PRESENT\*\*\*

Saturnalia Carousel "A GLITTERING YULETIDE CABARET OF MAGIC MERRIMENT AND BROUHAHA."

Sold out Warwickshire performance cabaret

**23RD DECEMBER: 7PM** 

THE MAGIC LANTERN







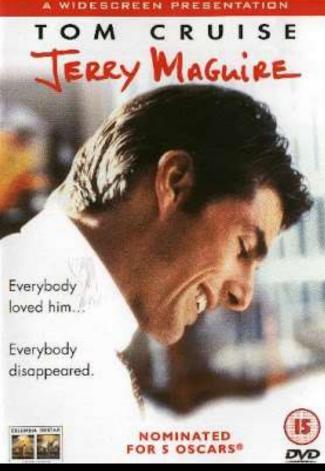
"The more specific you are, the more general it'll be." – Diane Arbus

## "If you build it, they will come." -Field of Dreams (1989)

#### **Dicky Fox:**

"The key to this business is personal relationships"

"Hey... I don't have all the answers. In life, to be honest, I have failed as much as I have succeeded. But I love my wife. I love my life. And I wish you my kind of success"



Who are you?What do you want?How can you be of service?



## THE BRADLEYS Neil and Gaylita 'Kenilworth's most ۲ famous couple' live here 2019 -

We are The Bradleys

# Come and say hello!



#### LOVE IS ART: ART IS LOVE:

#### FIND YOUR SPARK

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