



KENILWORTH DESIGN GUIDE

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Kenilworth Design Guide

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View looking north east along New Street

Introduction

LUC is commissioned by Warwick District Council to undertake urban design guidance for strategic housing allocations, employment land and education provision to the eastern side of Kenilworth.

The objectives of this document are:

- To undertake analysis of the Kenilworth context with a view to informing how the extension to the east will 'knit into' the fabric of the town and become an integral part of the whole;
- To analyse different street typologies within Kenilworth, identifying key characteristics which may form benchmark urban design characteristics within new neighbourhoods;
- To establish the design principles for different street typologies; and
- To produce a series of site level plans with accompanying commentary relating to constraints and opportunities, movement and connectivity, green space strategy, blocks and street pattern, street hierarchy and residential density.

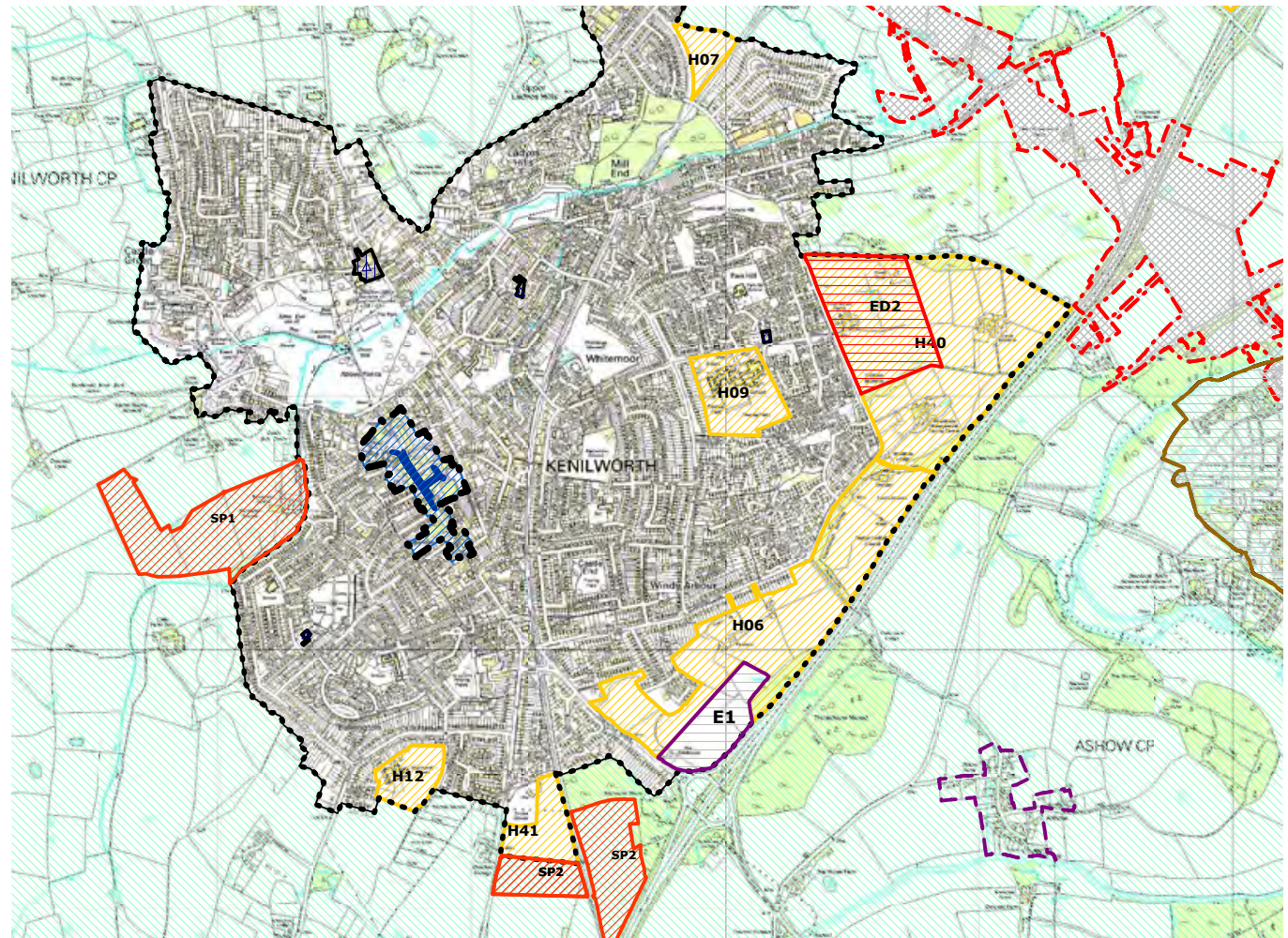
Purpose of the Report

The purpose of this report is to provide evidenced based design principles that can guide future development within Kenilworth. This guidance has been informed by key characteristics of Kenilworth which have been identified during a Neighbourhood Level analysis exercise, undertaken in May 2018.

The report will provide Warwick District Council with an evidence base to support the preparation of a Development Brief in relation to the site allocations and the Development Brief Site. It will provide design principles to guide and help developers provide the right type of housing for Kenilworth. It also provides site proposals and an indicative masterplan to shape new housing and employment uses within the Development Brief Site.

Study Area

The Development Brief Site is located to the east of Kenilworth. The area is bounded to the south and east by the A46 and A452, Glasshouse Lane to the west and Crewe Lane to the north.



Study area showing allocations in Kenilworth