

Introduction

Warwick District Council provides car parks across the towns of Royal Leamington Spa, Warwick and Kenilworth. The way that we manage and operate our car parks is determined by our parking strategy.

In order to make our strategy relevant for the years ahead we have revised it to set out how we plan, over the next 10 years, to consolidate and improve our service to offer a consistent value for money for our customers and for the Council.

Warwick District Council's corporate vision is to make Warwick District 'A Great Place to Live Work and Visit'. Our car parking strategy for 2018 - 2028 aims to support this vision by adopting five key principles on how we run our car park service:

Key Principle 1 - Ensuring sufficient car parking across Warwick District

Key Principle 2 - Ensuring safe, good quality car parking options are provided

Key Principle 3 - Ensuring sufficient car parking to support Warwick District Council's key facilities and premises

Key Principle 4 - Pursuing opportunities to reduce the environmental impact of car parking

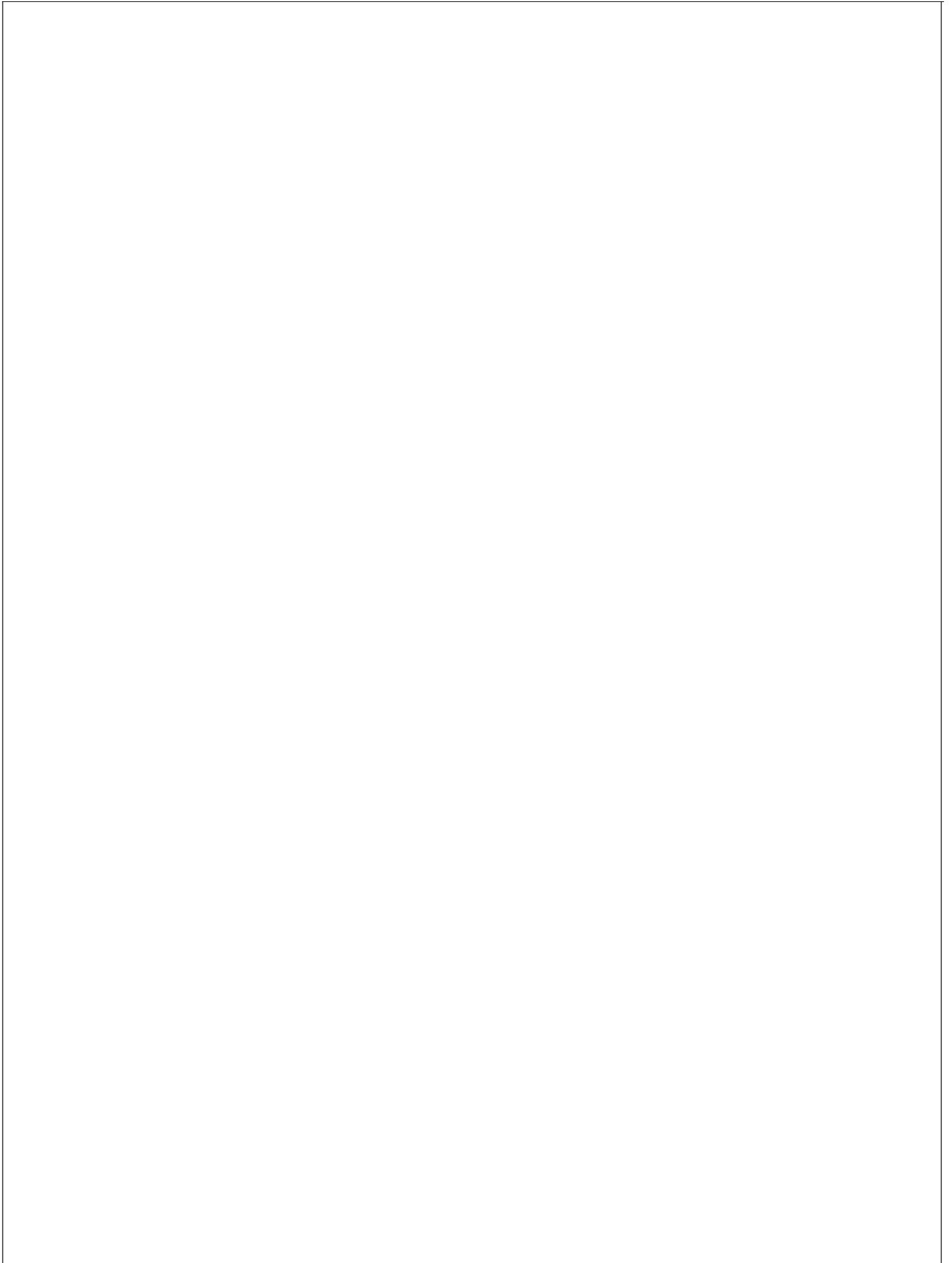
Key Principle 5 - Considering opportunities to support regeneration and development of town centres through alternative use of our car parking assets

We would like to hear your views on our proposed strategy. Your feedback will be used to inform the final car park strategy which is due to be considered by the Council's Executive in March 2018.

Please note: you do not have to complete the whole survey. If there is one or more particular principles you wish to provide feedback on, simply skip the pages until you reach the principle or principles you wish to comment on.

Before completing the survey, you may wish to read the new draft strategy on our website. Please return your completed survey by 15 December 2017 to:

**Car Park Strategy Consultation
Neighbourhood Services
Warwick District Council
Riverside House
Milverton Hill
Royal Leamington Spa
CV32 5HZ**



Key Principle 1

Key principle 1: to ensure sufficient car parking capacity across Warwick District's town centres to meet the current and future demand for parking.

How are we going to do this?

Priority 1 - We will continually review the current demand for daytime and evening parking in our town centres and look for opportunities to increase capacity for short-stay off street parking in the town centre whilst still meeting the needs of long-stay users.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Priority 2 - We will consider new car parks in town centres based on public demand. Where a need to provide additional parking is identified, an appropriate solution will be sought that meets the needs of the town and customer whilst also being affordable and cost-effective for Warwick District Council.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Priority 3 - We will seek to minimise disruption to our town centres in the event of car park development by working with key stakeholders to implement effective car park displacement plans as required.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Priority 4 - We will aim to implement an effective approach to pricing in off-street car parks to ensure short-stay parking is given priority in central town centre locations without discouraging long-stay users.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Priority 5 - We will develop existing relationships with colleagues at Warwickshire County Council and in key partner organisations to deliver a partnership approach of data sharing and joint decision making on car park charging and future parking management.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Priority 6 - We will work with partners to ensure that the potential impacts of any decisions taken on town centre parking does not adversely impact on residential areas adjoining the town centres. We will also work with Warwickshire County Council to consider the potential need for future changes to residential parking permit schemes.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

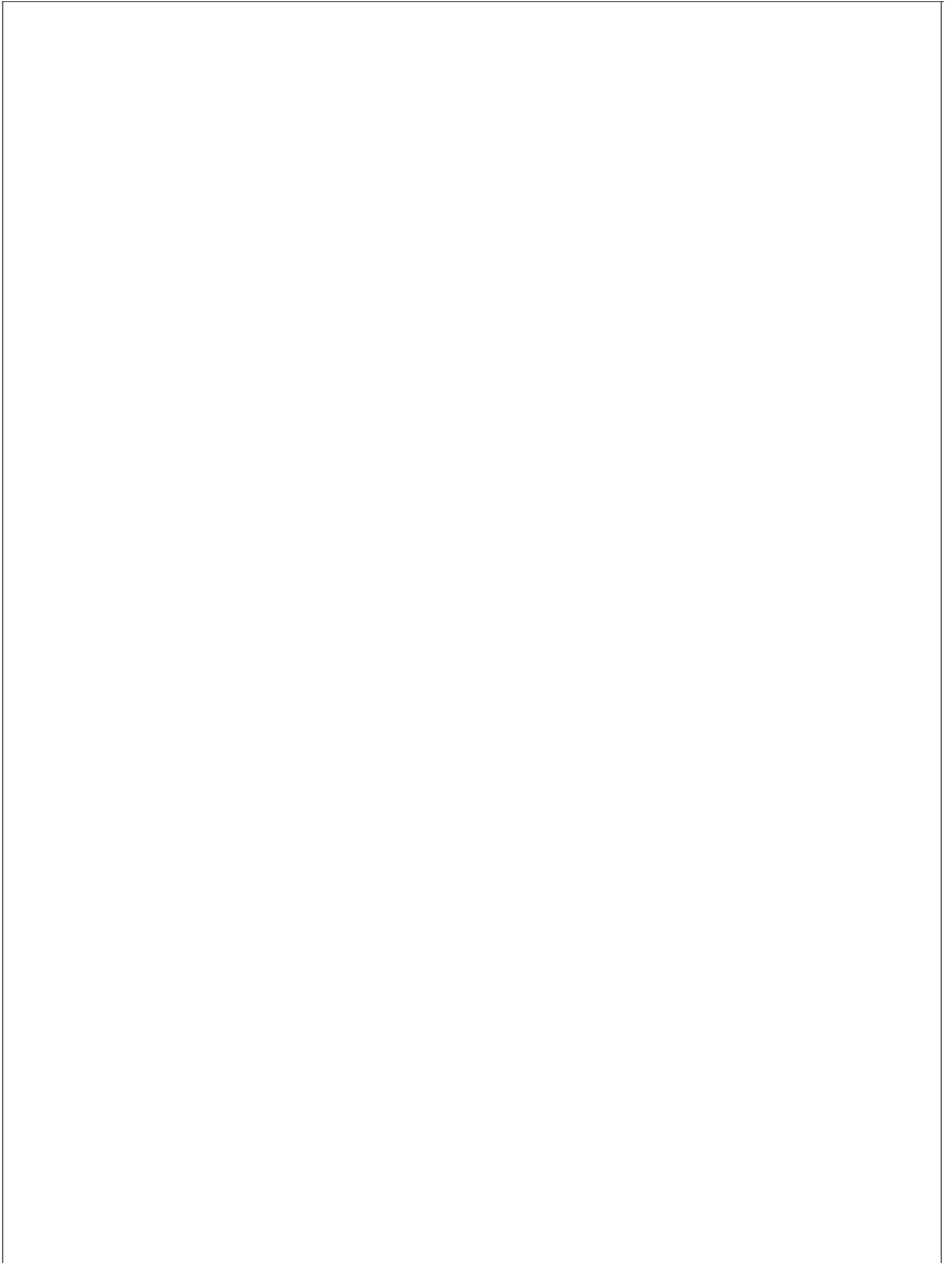
Do you have any other comments regarding this priority?

Would you be prepared to pay higher car parking fees to support the delivery of key principle 1?

Yes

No

Do you have any further comments regarding key principle 1?



Key Principle 2

Key principle 2: to ensure safe, good quality car parking options are provided that are well managed and effectively promoted to meet the demands of our residents, visitors and stakeholders.

How are we going to do this?

Priority 1 - We will identify opportunities to improve the quality and safety of our existing off-street car parks and implement management plans to ensure off-street car parks are well maintained and cost-effective.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Priority 2 - We will proactively look for opportunities in technology that will help residents and visitors navigate our town centres and access parking to reduce traffic congestion. Consideration will be given to the benefits of parking apps and opportunities to improve on existing technology such as the electronic parking signs in Leamington and Warwick.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Priority 3 - We will listen to our customers and work with partners to identify opportunities to improve how we promote parking in Warwick District, such as social media, our website, Shakespeare's England and other relevant partners.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Would you be prepared to pay higher car parking fees to support the delivery of key principle 2?

Yes

No

Do you have any other comments regarding key principle 2?

Key Principle 3

Key principle 3: to ensure sufficient car parking to support Warwick District Council's key facilities and premises such as the leisure centres, parks, Spa Centre, etc.

How are we going to do this?

We will monitor and manage the quality and effectiveness of parking at our key facilities.

Do you agree with this?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Would you be prepared to pay higher car parking fees to support the delivery of key principle 3?

Yes

No

Do you have any other questions regarding key principle 3?

Key Principle 4

Key principle 4: to pursue opportunities to reduce the environmental impact of car parking in our current and future car parks.

How are we going to do this?

Priority 1 - We will explore opportunities to work with external partners on emerging low emission vehicle, autonomous vehicle and intelligent mobility technologies, seeking to pilot development projects within the district.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Priority 2 - We will seek to encourage the use of low emission vehicles by expanding the availability of electric vehicle charging points across the district.

Do you agree with this priority?

Yes

No

If 'No' do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Priority 3 - We will ensure that environmental sustainability is a key consideration as part of our approach to planned maintenance of our car parks. It will also be considered when we seek to procure new lighting and parking meters.

Do you agree with this priority?

Yes

No

If 'No' do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Would you be prepared to pay higher car parking fees to support the delivery of key principle 4?

Yes

No

Do you have any other comments regarding key principle 4?

Key Principle 5

Key principle 5: to consider opportunities to support regeneration projects and development within our town centres through alternative use of our car parks.

How are we going to do this?

Priority 1 - We will continuously monitor and review our off-street car parks with a view to identifying opportunities to consolidate car parking and release land for regeneration and development purposes.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Priority 2 - We will assess any development opportunities against the minimum car park capacity required and include re-provision of car parking with any new development as required.

Do you agree with this priority?

Yes

No

If 'No', do you have any alternative suggestions?

Do you have any other comments regarding this priority?

Would you be prepared to pay higher car parking fees to support the delivery of key principle 5?

Yes

No

Do you have any other comments regarding key principle 5?

Car Park Strategy Consultation Survey

About You

This information will help us understand the kinds of people who have completed this survey, enabling us to see if different groups of people have different views so we can plan actions that respond to this in the most appropriate way to reduce any inequalities.

You do not have to complete the questions in this section if you don't want to, but it will help us if you do.

Please note: the information collected in this survey will only be used by Warwick District Council for the purposes of this consultation. Information will be stored on servers owned by a company called SurveyMonkey in the United States of America. SurveyMonkey gives an undertaking never to disclose the survey questions or your response to others without permission.

I am completing this survey as:

- A local resident
- A pay and display user of the off-street car parks
- A season ticket holder of the off-street car parks
- A local business
- A member of a local community group
- A representative of a town or parish council
- A District councillor
- A tourist
- None of the above
- Other (please specify)

In which town(s) do you regularly use the off-street car parks?

- Royal Leamington Spa
- Warwick
- Kenilworth

Are you

- Male
- Female
- Prefer not to say

What age group are you?

- 19 or under
- 20 - 29
- 30 - 44
- 45 - 64
- 65 - 74
- 75+
- Prefer not to say

Are you a blue badge holder?

- Yes
- No
- Prefer not to say