

Locality Name: North Leamington

District: Warwick

Description of Locality Area

The North Leamington Locality comprises the wards of Milverton, Clarendon, Manor and Crown and includes the County Council Electoral Divisions of Leamington Milverton & Leamington North. The locality covers an area of approximately 4 square miles.

The locality is primarily residential except for the main Leamington town centre and business district and the Champions Hills and Newbold Comyn areas.

However, there is a considerable mix of housing ranging from new build town centre flats to post-war local authority stock to large detached regency style properties. The wide variety of housing on offer is reflected in the diverse range of communities living within the area.



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Population:

	Locality		Warwickshire	
	No.	%	No.	%
Total Population (Mid-2006) ¹	27,859		522,200	
Male/Female Split ¹	50 / 50		49 / 51	
Total 0-15 year olds ¹	4,457	16.0	97,839	18.7
Total Working Age* Population ¹	17,703	63.5	320,363	61.3
Total 65+ Males, 60+ Females ¹	5,699	20.5	104,030	19.9
Non-White British Population ²	3,401	12.5	36,553	7.2
Urban/Rural Population Split ^{1,3}	100 / 0		68 / 32	

Households:

	Locality		Warwickshire	
	No.	%	No.	%
Total Resident Households ²	12,201		210,898	
Average Household Size ²	2.17		2.37	
Socially Rented Housing ²	2,255	18.5	30,196	14.3
Terraced Housing ²	2,798	22.3	51,458	23.6
Households with no car/van ²	2,959	24.3	40,130	19.0

*16-64 Males, 16-59 Females

Economy & Employment:

	Locality		Warwickshire	
	No.	%	No.	%
Job-Seekers Allowance Claimants ⁴ (June 2008)	410	2.3	5,998	1.9
Mean Household Income ⁵	£35,600		£34,600	

	Locality		Warwickshire	
	No.	%	No.	%
All Working Age Benefit Claimants (February 2008) ⁴	1,695	9.6	33,800	10.5
- Incapacity Benefit ⁴	805	4.5	16,130	5.0
- Lone Parent Benefit ⁴	190	1.1	4,260	1.3
- Disability Living Allowance ⁴	125	0.7	3,000	0.9

Occupation of those aged 16-74 in Employment ²	Locality		Warwickshire	
	No.	%	No.	%
Managers and Senior Officials	2,497	19.0	41,567	16.7
Professional Occupations	2,510	19.1	29,669	11.9
Associate Professional & Technical Occupations	1,994	15.1	31,451	12.6
Administrative & Secretarial Occupations	1,601	12.2	31,672	12.7
Skilled Trades Occupations	1,082	8.2	29,962	12.0
Personal Service Occupations	783	5.9	15,809	6.3
Sales and Customer Service Occupations	828	6.3	16,409	6.6
Process, Plant & Machine Operatives	685	5.2	22,056	8.8
Elementary Occupations	1,185	9.0	31,035	12.4

Community Safety:

	Locality		Warwickshire	
	No.	Rate	No.	Rate
Total Recorded Crime ⁶ (2007/08)	3,164	113.6	41,276	79.0
Domestic Burglary ⁶ (2007/08)	102	7.3	2,374	10.1
Vehicle Crime ⁶ (2007/08)	254	9.1	5,245	10.0
Violent Crime ⁶ (2007/08)	758	27.2	8,286	15.9
Criminal Damage ⁶ (2007/08)	869	31.2	9,191	17.6
Anti-Social Behaviour Incidents ⁶	2,085	74.8	31,188	59.7

Education & Skills:

	Locality		Warwickshire	
	No.	%	No.	%
Pupils achieving 5 or more A*-C GCSE grades, including English and Maths ⁷ (2006/07)	111	45.9	2,732	46.7
Pupils with a Special Educational Need ⁷ (January 2008)	633	20.9	14,779	20.8
Unauthorised Absence Sessions ⁷ (2006/07)	7,188	1.0	132,577	0.7
Fixed Exclusions ⁷ (2007/08)	194		3,260	
Permanent Exclusions ⁷ (2007/08)	9		113	
Pupils eligible for Free School Meals ⁷ (January 2008)	282	9.3	6,135	8.6

Health:

	Locality		Warwickshire	
	No.	%	No.	%
Limiting Long-Term Illness ²	4,634	17.1	84,795	16.8
Not in Good Health ²	2,185	8.1	41,117	8.1

N.B. All crime rates calculated on a per 1,000 population basis except domestic burglary which is calculated on a per 1,000 household basis.

	Locality		Warwickshire	
	No.	%	No.	%
Youth Service Membership ⁸ (2008)	455	9.2	10,614	12.1
16-74 Year Olds with No Qualifications ²	4,148	21.0	102,529	27.8
16-74 Year Olds with NVQ Qualification Level 2 or Higher ²	11,887	60.3	176,502	47.8
16-74 Year Olds with NVQ Qualification Level 4 or Higher ²	6,620	33.6	76,412	20.7
16-18 year olds not in Education, Employment or Training (2007) ⁹	73	7.6	1,076	5.8

Deprivation:

Indices of Deprivation 2007 Super-Output Area* Ranks

Super-Output Area (SOA)	Index of Multiple Deprivation Rank	Income Rank	Employment Rank	Health & Disability Rank	Education, Skills & Training Rank	Barriers to Housing & Services Rank	Crime & Disorder Rank	Living Environment Rank
Town Centre	14,106	14,246	13,840	15,217	25,943	12,077	7,577	7,132
Campion Hills & Newbold Comyn	14,959	13,981	14,315	18,891	23,807	12,119	4,215	16,753
Clarendon North	21,794	20,669	25,914	25,198	26,078	17,383	6,074	12,797
Lillington East	5,653	6,690	2,605	8,627	3,473	7,810	14,137	18,991
Lillington West	13,848	9,883	15,095	18,283	10,840	15,051	10,336	19,187
Crown North East	28,483	26,355	25,591	28,473	24,888	13,478	22,156	30,319
Lillington South	10,176	6,520	11,674	15,669	7,038	7,542	15,497	19,230
Manor South West	24,601	23,479	25,043	29,188	31,433	6,247	19,772	15,457
Manor South & Round Oaks	18,786	13,211	22,406	20,027	18,498	6,407	20,533	26,610
Manor North	30,776	28,138	26,849	29,430	26,577	20,247	28,485	28,814
Manor West	24,551	26,617	17,321	21,475	31,331	7,052	28,840	26,315
Manor East	29,605	25,745	27,679	25,305	25,884	20,825	26,986	25,347
Milverton Cliffe	24,743	26,362	20,298	23,012	30,586	13,620	19,839	14,004
Milverton South East	13,160	14,722	16,158	17,498	29,395	10,129	2,805	5,063
Milverton West	28,663	31,240	31,899	30,018	27,066	7,642	21,376	18,763
Milverton South West	19,147	17,033	19,902	19,551	21,378	5,044	24,394	19,890
Milverton East	23,834	22,795	21,595	20,712	30,977	16,460	16,135	14,519
Milverton North	31,454	32,239	27,076	28,836	32,122	16,429	28,624	28,547

Key: ■ Ranked within top 10% most deprived areas nationally
■ Ranked within top 10-20% most deprived areas nationally
■ Ranked within top 20-30% most deprived areas nationally

N.B. Low ranks denote greater levels of relative deprivation.
 1 = most deprived SOA and 32,482 = least deprived SOA nationally
 Source: Department for Communities & Local Government, 2007.

*Super Output Areas (SOAs) are a new geographic hierarchy designed by the Office for National Statistics to improve the reporting of small area statistics in England and Wales. SOAs have a minimum population of 1,000 and a mean population of 1,500.

Low Income Households:

	Locality		Warwickshire	
	No.	%	No.	%
Total Families claiming Child Benefit ⁴ (2005/06)	2,810		62,425	
Total Families claiming Child Tax Credit ⁴ (2005/06)	1,770		45,740	
% claiming Child Tax Credit ⁴ (2005/06)	63.0		73.3	
Pension Credit Claimants ⁴ (February 2008)	1,350	23.7	25,960	25.0

	Locality	Warwickshire
Total Lone Parent Families claiming Child Tax Credits ⁴ (2005/06)	650	13,640
Total Out of Work Families claiming Child Tax Credits ⁴ (2005/06)	365	7,710
Out of Work Families claiming Child Tax Credits - Total number of children affected ⁴ (2005/06)	685	14,370

*65+ Males, 60+ Females

Road Safety:

	Locality	Warwickshire
Total Road Accidents ¹⁰ (2007)	193	3,484
Road Accident Rate per 1,000 population ¹⁰ (2007)	6.9	6.7

Resident's Perceptions:

	Locality	Warwickshire
% of residents satisfied with their local neighbourhood as a place to live ¹¹	84.4	78.5
Top three issues that residents feel need improving in their local area ¹¹	1. The Level of Crime	1. Activities for Teenagers
	2. The Level of Traffic Congestion	2. The Level of Crime
	3. Activities for Teenagers	3. The Level of Traffic Congestion

Socio-Demographic Classification:

Mosaic is a classification that groups citizens in terms of their socio-demographics, lifestyles, culture and behaviour to provide a comprehensive view of citizens and their needs. Mosaic can also provide an indication of the degree of diversity across the locality.

Number of Households in each Mosaic Group

Mosaic Public Sector Groups	Households	%	Index*
A: Career professionals living in sought after locations	2,472	17.8%	132
B: Younger families living in newer homes	552	4.0%	27
C: Older families living in suburbia	2,037	14.7%	81
D: Close-knit, inner city and manufacturing town communities	917	6.6%	40
E: Educated, young, single people living in areas of transient populations	2,821	20.3%	501
F: People living in social housing with uncertain employment in deprived areas	1,000	7.2%	343
G: Low income families living in estate based social housing	200	1.4%	41
H: Upwardly mobile families living in homes bought from social landlords	1,148	8.3%	87
I: Older people living in social housing with high care needs	483	3.5%	113
J: Independent older people with relatively active lifestyles	2,207	15.9%	201
K: People living in rural areas far from urbanisation	27	0.2%	3
U: Unclassified	16	0.1%	-
Total	13,880	100%	-

Source: Experian (2007)

*Mosaic group representation in this locality compared to Warwickshire as a whole. An index of 100 would equate to equal proportions in-line with the County.

Summary and Key Issues:

The North Leamington Locality covers the main town centre shopping district and the residential suburban areas of Milverton and Lillington.

The main sites of interest within the North Leamington locality include the historic Royal Pump Rooms, Victoria Park and Jephson Gardens, which is famed for its floral displays and fountains. The Spa Centre nearby hosts a variety of concerts and theatre productions. The locality includes The Parade, a street on which the main town centre area is focused. It includes a good selection of shops and restaurants, including high street chains and the Royal Priors covered shopping precinct. There are also a significant number of independently run shops, bars and restaurants in the surrounding streets. The continual retail development within the locality and the wide variety of shops on offer has helped make Leamington Spa one of the most attractive shopping destinations in the Midlands.

There are a range of public services on offer within the locality including a children's centre, two libraries, a police and fire station and a recycling centre at Prince's Drive. The main campus of Warwickshire College is also in the locality. Regular bus services provide good travel links to neighbouring towns and Warwick University.

Local sports facilities in North Leamington include the Newbold Comyn leisure centre, swimming pool and municipal golf course, in addition to the Leamington Rugby, Tennis, Hockey, Bowls and Cricket clubs which are situated in the locality.

The Lillington Community Action Forum is an active community group which has regular meetings to discuss projects and particular issues in the area. The Community Chain Office is another initiative which provides information about community services to local residents. It also acts as a meeting place for local community groups and organisations. Regular successful community events held within North Leamington include the annual Diwali light celebrations and the Leamington Peace Festival.

In terms of its population age profile, North Leamington locality has the lowest proportion of children out of all 23 localities across the County. Only 16% of the total population are aged under 16. This contributes to the locality having the lowest average household size of 2.17 people, compared with 2.37 for Warwickshire as a whole. The locality also has a fairly diverse mix of different ethnic groups. One in eight residents were recorded as being of non-white British ethnic origin at the time of the 2001 Census, which ranks as the fourth highest proportion among the 23 localities in the County.

According to the 2001 Census, the proportion of households in North Leamington living in socially rented accommodation was above the County proportion, 18.5% compared with 14.3%. Also, nearly one in four households in the locality were recorded as not having access to a private car or van.

The proportion of the locality's working age population claiming benefits is below the equivalent County rate for each of the different types of benefit, with the exception of Job-Seekers Allowance. The locality's JSA claimant rate of 2.3% compares with 1.9% for the County.

The occupational structure of North Leamington's working age population is quite different to that of Warwickshire, with proportionally more people employed as managers, senior officials and professionals, and proportionally less employed as machine operatives or working in elementary occupations. North Leamington has the second highest proportion of its working age population (19.1%) employed in professional occupations among the 23 localities.

North Leamington locality has the third highest total recorded crime rate in Warwickshire with 113 crimes per 1,000 population compared with the County figure of 79. This is most likely due to the locality encompassing the main part of the town centre. Interestingly, rates for domestic burglary and vehicle crime are lower than their equivalent County rates. However, the locality's criminal damage rate is almost double that of the County and is ranked as second highest among the 23 localities in Warwickshire. Consultation results also showed that residents felt that the level of crime was the issue most in need of improvement in the locality.

In terms of education, the proportion of resident pupils in North Leamington who achieved 5 or more A*-C GCSE grades (including English and Maths) was just below the Warwickshire figure, 45.9% compared with 46.7%. The unauthorised absence rate for pupils in the locality was above the County rate and there were a slightly higher proportion of pupils eligible for free school meals. Youth service membership amongst 11-25 year olds in the locality was below the County average, 9.2% compared with 12.1%.

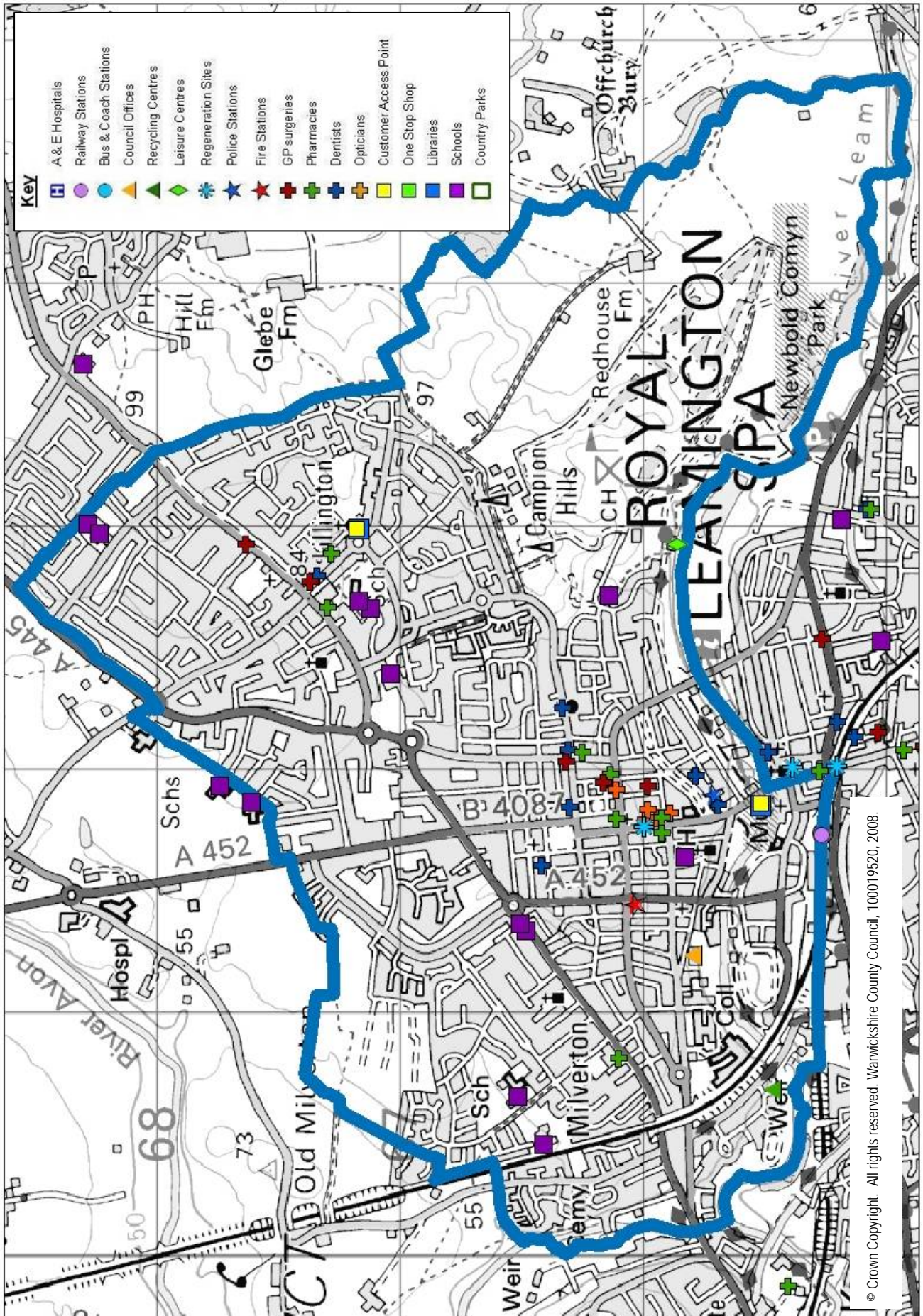
The proportion of 16-18 year olds in North Leamington recorded as not being in formal education, employment or training was high relative to the County figure. 7.6% were classed as NEET compared with 5.8% across Warwickshire.

The population of North Leamington is particularly well qualified. The locality has the third lowest proportion of 16-74 year old residents with no qualifications and the second highest proportion with the equivalent of a university degree or higher. More than a third of 16-74 year olds hold a qualification at this level compared with only a fifth of people across Warwickshire.

The Mosaic socio-demographic classification shows that 'educated, young, single people living in areas of transient populations' are heavily over represented compared with the County profile. However, other over represented groups include 'people living in social housing with uncertain employment in deprived areas' and 'independent older people with relatively active lifestyles'. This reflects the considerable diversity within the locality.

According to the 2007 Index of Multiple Deprivation, two thirds of the SOAs in North Leamington are ranked within the 50% least deprived SOAs in England. However, there is one Super-Output Areas (SOA) in the locality ranked within the top 10-20% most deprived SOAs nationally. This illustrates the inequality which exists within the locality at a very local level. The Lillington East SOA experiences deprivation linked to employment and education, skills and training. Deprivation linked to crime and disorder is also a particular issue in and around the town centre with three SOAs ranked within the top 20% most deprived SOAs nationally on this measure. Three SOAs also feature within the top 10-20% in terms of barriers to housing and access to services. This is a probable reflection of the difficulty in accessing housing in the locality due to affordability problems with high house price to earnings ratios.

The North Leamington locality generally performs well on the range of indicators. However, there are some localised pockets of deprivation in close proximity to very affluent areas. Average rates and proportions calculated across the whole locality area may therefore mask any variation in the statistics. Where possible, it may be more sensible to analyse each indicator at a lower geographical level (i.e. Super-Output Area).



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Notes:

Lower-layer Super-Output Areas (LSOAs) have been used as the primary geographical building block to aggregate data to locality level. LSOAs are the smallest geography for which we have reliable data but in a small number of cases, the boundaries of the localities split an individual LSOA. Where this occurred, data has been apportioned based upon the location of residential households using a combination of Mosaic, 2001 Census and mid-year population estimate data.

The education data used here only takes account of those children that live in Warwickshire and attend Warwickshire County Council maintained schools. It does not include those living outside the County who travel in to attend our schools. Furthermore, the full dataset only represents those children attending Local Authority maintained schools and not the full child population in Warwickshire as we do not collect data from Independent (private) schools or individual pupil data from private residential special/hospital schools or of children that are home educated.

List of Data Sources:

- ¹Mid-2006 Super-Output Area Population Estimates, Office for National Statistics.
- ²2001 Census
- ³2004 Rural Urban Classification, Office for National Statistics
- ⁴Department for Work & Pensions
- ⁵CACI Paycheck data
- ⁶Warwickshire Police
- ⁷Knowledge and Information Management Service, Children, Young People and Families Directorate, Warwickshire County Council
- ⁸Youth Service, Warwickshire County Council
- ⁹Connexions
- ¹⁰Road Safety Intelligence Team, Warwickshire County Council
- ¹¹Best Value User Satisfaction Surveys
- English Indices of Deprivation 2007, Department for Communities & Local Government
- Mosaic Public Sector Classification, Experian

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