

## Appendix 1 - Warwick District Olympic Projects (2010 – 2012)

Guide:

WDC Sports Development
Leisure Centres
Sports Events
Arts Development
WDC Town Centre Management / Cultural Services

Dates	Project Name & Brief Description	Lead Organisation	Partners	Project Costs, how project is being funded and where the funding is coming from	Do you require any additional funding or resources to deliver this project? If so what?	Outcomes from event / project
August 2010 publication.  January 2012 publication	Get Active 2010/11 brochure and a 2012 brochure	WDC Sports Development	Sports Development Sports Facilities Sports clubs/organisations CSW Sport LSN partners Parks Development SSP Etc.	£1,500 approx per publication. Total cost; £3,000 over the next 2 years. Funded through internal Health Account and Sports Development Budgets.	£800 to supplement existing Sports Development budgets	To increase awareness of opportunities for increasing participation in Cultural Activities in Warwick District. <b>Get Active Brochure 2010/11 produced and circulated across the district, specific pages on Warwick District 2012 and Coventry &amp; Warwickshire 2012 opportunities.</b>
August 2011 and August 2012	Leamington Latin Festival	Habanaloko – local business	Event delivery supported by WDC Town Centre Management, volunteers and local businesses. Additional dance class element to be supported by WDC Cultural Services.	£6,000 approx, funded by Habanaloko for PA system/lighting, performers, advertising, printing, emergency services cover, venue hire. £300 required, per year to put on additional dance classes for all ages (Dance teachers £20 per hour for 12 hours over 2 days, and £60 for marketing) £600 in total.	£600 for dance classes aimed at encouraging new participants	Free family event for the community, to include an assortment of dance classes for all ages to encourage residents to be more physically active, with aspiration to provide exit routes to local dance classes/sessions for participants. Cultural Services Officers to investigate links to dance activities & continued participation outside event. Festival promoted through local radio, local papers, schools, dance clubs and to general public.

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				Waste Management provided by WDC.		
New Tennis Competitions for Spring & Summer 2011 & 2012 as follows: 16 <sup>th</sup> April 2011. 22-24 July 2011 (Open Weekend)	Olympic Tennis Competitions	VP Tennis	WDC	Approx £200 per competition for staffing, promotion, trophies. Total= 4 competitions x £200 = £800	£800	Deliver specific Olympic tennis competitions to encourage/increase participation in sport. Offer alternative to 'traditional club tennis' at affordable price. <i>Competition &amp; social play organised at Victoria Park on 25/7/2010 as part of 'Open Weekend' marking the 2yr countdown to the games, approx 20 participants.</i>
Spring 2011 Summer 2011 Autumn 2011 Winter 2011 Spring 2012 Summer 2012	Every Picture Tells a Story/ Olympics Open Weekend	Art Gallery & Museum at the Royal Pump Rooms	Professional Storyteller	£250 from internal events budget	6 events up to 2012 would be £1500.	Building on the success of the July 2010 Olympic Open Weekend storytelling event (registered with Arts Council England's Creative programme for London 2012), 6 further family focussed storytelling events are planned over 2011/12 to provide cultural opportunities for families. The Storytelling events are focussed around objects/pictures in the Art Gallery & Museum and are designed in response to Cultural Olympiad themes. <i>Every Picture Tells A Story event held on 24/7/2010 as part of the 'Open Weekend' events to mark the 2 yr countdown to the games. 36 participants.</i>
Jan 2011 onwards	Marketing / Press Launch of WDC's Olympic Countdown /role	WDC	Local press	Large amount will be free press coverage – may need to add some paid for adverts	£500	Press Launch to include write up on WDC's countdown/role to local projects in the build up to 2012. Raising awareness and celebrating local sports and arts activities. <i>X2 'Warwick District our Journey to 2012' pop up banners produced and available for use at events/activities.</i> <i>Launch of Warwick District countdown by Chairman Bertie MacKay during prize giving at Summer Games on 24/8/2010.</i> <i>Info on 2012 included in Winter Focus magazine 2010 to help raise profile.</i>
August 2011 August 2012	Summer Games – a one day sports event	WDC – St Nicholas Park Leisure Centre	Various Town Councils. WDC Sports	Approx £750 per games = £1500, for staffing,	£1500 maximum	Opportunities for young people to participate in a range of sports and try new sports including paralympic sports, with an aspiration to provide

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	involving up to 100 young people participating in Olympic Sports (games & competitions)		Development. WCC Positive About Young People	marketing, trophies, t-shirts, prizes, refreshments. Funding bids will be submitted to various partners including town councils, WCC.		information on opportunities to continue participation at local clubs and leisure centre activities. Open Weekend events between 23-25 July 2010 to mark the 2 yr countdown to the games. Range of activities on offer including: tennis, fitness testing, 5 a side, basketball, bouncy castle, face painting; approx 70 participants and coverage in local papers.
2011 Exact date tbc	Archery GB National Series Final Jephson Gardens	Archery GB and WDC	Archery GB, WDC TCM	£1200 from WDC £1000 approx from Archery GB. £800 for equipment, staffing and marketing for taster	£800	Will provide taster sessions for the public to encourage/increase participation and provide information on exit routes to local club/opportunities. Have a go sessions delivered by Leamington Spa Archery Club at National Series Final in Sept 2010, with an uptake of approximately 130 participants.
November 2010 & 2011	Sports Awards 20110 & 2011	WDC Sports Development	Sports Development Leamington Courier Local Sports Clubs Leamington Town Hall	£2,000 approx from Internal Sports Dev budget for trophies, invitations, buffet, programmes, facility hire.	No	Presentation/talk and/or displays on the 2012 Olympics and local projects in Warwickshire.  Opportunity to celebrate local sporting achievements 2012 publicised at Sports Awards 2010. Former Olympian and Chair of West Mids 2012 Leadership Group Mr David Moorcroft MC for 2010 Sports Awards. 2 page coverage in Leamington Courier and 11 awards presented on the evening, some to potential Olympic hopefuls.
April 2011 to March 2012	Warwick District Council Sports Grants applications for financial yr 2011/12 *SUBJECT TO CONTINUATION AS WDC WILL BE CARRYING OUT A 'VOLUNTARY & COMMUNITY SECTOR	Sports Development	Sports Development External clubs/organisations	£7,900 internal Sports Grants budget	No	Subject to the review of voluntary & community sector grants officers are proposing that priority be given to organisations that increase participation. This could be done through a number of ways: <ul style="list-style-type: none"> <li>• Taster sessions</li> <li>• Increasing membership</li> <li>• New activities / events</li> <li>• Setting up / delivering Community Games initiatives</li> </ul>

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Year round	GRANTS REVIEW, SO FUTURE OF GRANT UNKNOWN AT PRESENT					
	Free use of facilities for regional standard and above athletes in District through Get Active cards	Sports Development Sports Facilities	Sports Development CSW Sport Sports Facilities	Officer time	No	WDC contribution to supporting regional standard and above athletes with free facility usage with the aim of developing talented young people. The programme is already running, officers propose continuation of programme.
Summer 2012	Edmondscote Olympic Athletics Event	Leamington C&AC and WDC	Leamington C&AC	Approx £500 for staffing, promotion/marketing, volunteer expenses, prizes.	£500	Athletics event for young people delivered through Leamington C&AC. Outcome : to increase membership at local club.
Summer 2011 & 2012	Canoeing Taster Sessions at Leamington Boat Centre or leisure centres	Leamington Boat Centre	WDC	Approx £400 over 2 years for staffing, facility hire, marketing	£400	To provide taster sessions to encourage and increase participation in this Olympic sport, and provide exit routes for participants to continue activity.
January 2012	Warwick District Sports Clubs directory 2011/12	Sports Development	Sports Development external clubs/organisations	Approx £1000 from Internal Sports Dev budget	No	Olympic slant as part of the directory promotion, to encourage and increase participation in sport in the build up to the Olympics.
2010-2012	Boys Dancing	Warwick Arts Centre	Warwick Arts Centre	People Dancing project. People Dancing is a West Midlands Culture Programme for London 2012 initiative and is funded by The Legacy Trust, ACEWM and AWM	No	The project is about encouraging boys and young men to experience dance, has been developed by Warwick Arts Centre & has been awarded the Inspire Mark (which recognises innovative & exceptional projects directly inspired by the 2012 Olympics), and shortlisted for the national 'Children & Young People Awards 2010' for Arts & Culture. A Regional project but with profile in the District.

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2010-2012	Warwick Folk Festival	Warwick Folk Festival	Warwick Folk Festival	Warwick Folk festival receives funding from Economic Development & Arts Development. Other funding sources - external bids, sponsorship, ticket sales. Youth dance project currently funded by Arts Development & King Henry VIII Trust with future activity dependent on further bids.	No	The Festival is scheduled to happen in 2012 over the days spanning the Olympic opening ceremony with Cultural Olympiad activity being planned. WDC seed funded their youth dance project through the 2009-10 Arts Development Grant scheme & WFF has plans to develop this work in 2011 with the Folk Festival providing a natural outlet for their performances at this stage. WFF have ambitions to present a large-scale participatory folk dance event in 2012 – dependent on external funding bids.
July 2012	Warwickshire Artsweek	Warwickshire Artsweek	Warwickshire Arts week, WCC	£1000 from Arts Development Grant scheme	No	Biennial celebration of the visual arts & crafts with open studio events, exhibitions, workshops & demonstrations – WAW 2010 involves over 80 participating venues in Warwick District. WAW 2012 is scheduled for July during the period of the Cultural Olympiad Festival with Cultural Olympiad activity being planned by the committee.
Sept 2010 – Sept 2012	Warwickshire College	Warwickshire College	Warwickshire College.	Essential skills funding; fees	No	The Visual, Performing Arts & Media Depts have proposals to support & promote the Cultural Olympiad by offering public courses which reflect Olympic values &/or are 'Olympic related' (e.g. photography with focus on Olympic events). Discussions underway about other possible strands of work looking outwards to the local community.
2010-2012 programme of work culminating in 2012 event (dates tbc)	2012 large scale participatory performance project	Motionhouse	Motionhouse	People Dancing bid – tbc. People Dancing is a West Midlands Cultural Programme for London 2012 initiative & is funded by the legacy Trust, ACEWM &	£800 towards travel costs for young people's participatory project.	Proposed large-scale participatory project with regional/national profile likely to achieve the Inspire Mark (which recognises innovative & exceptional projects directly inspired by the 2012 Olympics). Project has opportunities for participatory involvement for young people from Warwick District if funding for travel is available.

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				Advantage West Midlands		
<b>2010-2012 programme of work culminating in Nov 2012 concert.</b>	<b>2012 Cultural Olympiad Children's Gala Concert</b>	Armonico Consort	Armonico	External bids & sponsorship; WDC Arts Development Funding & Development Grant.	No	Armonico are working with children from Warwick District & have been invited by the Royal Albert Hall to represent the Cultural Olympiad for the area in performing a children's gala concert celebrating the cultural diversity of the world (Nov 2012).
<b>2010-2012 programme of work culminating in processional performance linking activity in WM to London 2012</b>	<b>Godiva Awakes</b>	Imagineer Productions	Imagineer	West Midlands' winner of the ACE & London 2012 Artists Taking the Lead commission (£500,000)	No	Godiva Awakes is 1 of the 12 major commissioned projects for the London 2012 Cultural Olympiad. Imagineer are Coventry based, & plan a processional piece of public art. A 10 meter high Godiva will 'walk' from Coventry to London powered by 50 cyclists & accompanied by thousands of performers, to take part in the 2012 London opening celebrations. 11 'stand alone' youth dance projects are planned over 2010-12 which will contribute to the end performance. One of these groups is Warwick District based.
<b>Dates to be confirmed (July/August 2012)</b>	Sports Exhibition	Art Gallery & Museum at the Royal Pump Rooms	WDC Sports Development Local Sports Clubs NGBs School Sport Partnership Local Press Public	£2,500 from Royal Pump Rooms exhibitions budgets	An extra £2,000 would enable us to put on a comprehensive programme of related events and help fund significant object loans from other museums/organisations.	Sports Exhibition to be held at Pump Rooms showcasing local sporting history with examples of memorabilia, trophies, photos, information etc. Sports Development and Pump Rooms to work together to contact local clubs/NGBs/general public to appeal for sporting articles and items. Exhibition to be run over a 2 month period to coincide with London Olympics 2012. Celebrating local sports clubs and activities.